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Screening through Activation: Differential Effects of a Youth Activation Programme

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Abstract

We study the dual role of active labour market policies: First, ALMP may perform a screening role by increasing job-finding rates among individuals with good labour market prospects, already prior to programme participation. Second, actual program participation may help individuals with poor labour market prospects. We demonstrate how these effects arise within a search theoretic framework. Utilizing an RD design, we analyse responses to a nationwide Swedish youth activation program. We find that individuals with a high predicted probability of finding work respond to the threat of activation, whereas there is no effect for individuals with weak labour market prospects.

JEL-Codes: J640, J680, I100.

Keywords: activation, unemployment, regression discontinuity, screening.

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1 Introduction

We examine empirically whether activation of the unemployed affects job finding rates mainly through helping those with otherwise poor labour market prospects to find work, or through persuading individuals with generally good labour market prospects to search more intensively for a job. The latter phenomenon would indicate the presence of a screening role of active labour market programmes, similar to a screening effect of workfare discussed in theoretical work initially in the context of poverty alleviation; the seminal contribution here is Besley and Coate (1992).¹ Such an effect is related to the so called threat effect of active labour market programmes (e.g. Black et al. 2003), whereby individuals respond to the presence of a programme already prior to actual participation. However, the presence of screening requires that the threat effect is heterogeneous in such a way that it affects precisely those individuals with good labour market prospects. Despite a number of theoretical papers analysing the screening role of workfare, direct empirical evidence remains limited.

We analyse the pattern of individual responses to a major, nationwide youth activation programme (the Youth Job Guarantee) that was introduced in Sweden in 2007. The main focus of the programme was in activities related to job search. We use data on the entire Swedish population and covering the universe of unemployment spells during the period under study. Before turning to the empirical analysis, we illustrate how the screening effect may arise in a search theory framework, where we incorporate both moral hazard (unobservable search effort) and adverse selection (unobservable worker types with different baseline job-finding rates).

Another distinguishing feature of our analysis is that in looking at the screening role and heterogeneous effects of activation, we are able to focus on a particularly rich set of background variables. In particular, in addition to more traditional background variables such as education and immigrant status, we have exceptionally good data on the individuals' past health and labour market history. The use of health data is motivated by the finding that individuals with poor past health – especially those with past mental health problems – are hugely overrepresented among individuals with poor labour market prospects.

In looking at the heterogeneous effects of the programme, we first classify individuals according to their predicted probability of finding work. We do this by utilizing an empirical model estimated on data prior to the introduction of the programme. This simple approach avoids the problem of endogenous stratification that has been present in some earlier studies,

¹ We discuss related literature more extensively in Section 2.

as pointed out by Abadie et al. (2016). Individuals with a relatively high predicted probability of finding work are then classified as being in a relatively strong labour market position, and therefore more likely to be voluntarily unemployed. We use a regression discontinuity (RD) design to estimate the effects of the Youth Job Guarantee programme (YJG), utilizing the fact that only individuals under 25 years of age are eligible for the programme. Under 25-yearolds are eligible if they have been unemployed for more than 90 days. Thus, our empirical strategy is essentially to compare the job finding rate among individuals who have just turned 25 before 90 days of unemployment (ineligible) to the job finding rate among those who are just below age 25 at 90 days of unemployment (eligible). We analyse separately the effect of programme eligibility on the probability of finding employment during the first 90 days of the unemployment spell (the threat effect) as well as at different points in time later on. We use detailed register data on unemployment spells and individual background characteristics such as past health status (with very detailed measures such as diagnoses, the number and type of drugs taken by the individual).

Clearly, there exists a large earlier literature on evaluating active labour market programmes, see Card et al. (2010) and Kluve (2010) for reviews. The most relevant studies for our paper are reviewed in Section 2. We contribute to this literature in a number of ways. First, we provide evidence on the screening role of activation programmes through examining how the effects of activation differ with respect to individuals' labour market prospects. We also provide a brief conceptual framework that illustrates how the screening effect may arise in a labour market search model with moral hazard and adverse selection. As we argue in Section 2, previous theoretical applications do not analyse the role of screening in the context of transitions from unemployment to work. Second, only a few studies examine whether activation programmes have had different impacts among the disadvantaged youth. Disadvantaged youth are an important group to look at, since preventing social exclusion is often a key motivation behind programmes targeted at youth. In all of the previous literature we know of, disadvantageousness is proxied by educational status, whereas we utilize a rich set of background information with extensive knowledge of individuals' past employment history and health. Finally, one of the conclusions in Kluve (2010) is that youth training programmes have a relatively low probability of showing positive effects, and it is of interest in itself to evaluate whether the large, nationwide Swedish activation programme yields more promising outcomes.

Our results show that there is a statistically significant threat effect associated with the programme: Programme eligibility increases the probability of finding employment before the

programme starts by around 7 percent. Our results also indicate that the threat effect is mainly driven by groups with a more advantaged position in the labour market – we find no statistically significant threat effect for the group with the weakest labour market prospects. Moreover, we do not find any long term effects of the programme for any group: after about a year from the start of unemployment, job finding rates among the ineligible seem to have caught up with that of the eligible. The empirical patterns that we find are consistent with the idea that the programme performs a screening role. The main effect of the programme appears to be to screen away from unemployment benefits those individuals who are able to find work on their own, whereas there appear to be no major positive effects for those in a poorer labour market position.

The paper proceeds as follows. Section 2 provides the theoretical background for our empirical analysis, and it also discusses earlier empirical work in the area. Section 3 describes the activation programme, while the data is described in Section 4. The empirical methodology and the results for the whole sample as well as subgroups are presented in Section 5. We also conduct a large battery of RD validity and robustness checks. Section 6 concludes.

2 Background and earlier literature

2.1 Theoretical background

Besley and Coate (1992) provided a seminal theoretical contribution on the screening role of workfare, arguing that work requirements in poverty alleviation programmes can function as a screening device between those who are truly in need of poor support and those who are not.² The result arises because high ability individuals have a higher opportunity cost of time and are therefore less willing to participate in workfare programmes. Kreiner and Tranaes (2006) provide a theoretical analysis of the screening role of workfare in the labour market context. In their model, individuals who are voluntarily unemployed (or "non-workers" in their terminology) have a relatively high disutility of work, and a work requirement therefore makes claiming unemployment benefits a less attractive option for them.

A key notion in our analysis is that active labour market programmes (ALMP) may play a similar screening role as workfare. The potential similarity between workfare and ALMP has been noted also in Fredriksson and Holmlund (2006). We take on board the idea from Kreiner and Tranaes (2006), that workfare/ALMP may be able to screen between individuals who are voluntarily and involuntarily unemployed. However, their framework is not directly

² Cuff (2000) discusses the role of workfare in screening between the "deserving" and "undeserving" poor in a model where individuals differ (in addition to ability) in their disutility of work.

applicable in our setting: We are interested in how the screening role of ALMP may affect transitions into employment. In Kreiner and Tranaes' model, screening works through deterring non-workers from claiming unemployment benefits (pushing them onto minimum income support that is available without a work requirement), but it does not directly affect employment rates. We would like to capture the idea that voluntarily unemployed individuals would be able to find work if they wanted to (even in the absence of an activation programme), but do not do so if benefits are too high or easy to obtain.

To illustrate this idea in a simple setting, we use a conventional search-theoretic model with moral hazard and active labour market policies. The model is a workhorse model, known from textbooks (such as Boeri and van Ours 2013, Ch. 12), and applied by Boone and van Ours (2006). We use their modelling technique, but instead of sanctions that they focus on, we consider activation programmes. In addition, we introduce heterogeneous job finding rates in order to demonstrate the role of activation in screening between individuals who differ in their labour market prospects. We assume that both search effort and the individual job finding probability are unobservable to the policy-maker, so that policy cannot be conditioned on them. The model is not used to characterize optimal policy, but rather to illustrate how the screening effect arises when an activation programme is introduced.

Workers' utility from their gross wage, w, is denoted by u(w). (The implications of heterogeneous wages are considered below.) People who are unemployed exert search effort, $s \in [0,1]$, and the disutility of search is $\xi(s)$. Conditional on search effort, the unemployed find a job with probability μ_i and the job-finding rate is then given by $\mu_i s$. For simplicity, we concentrate on a case with two types of workers with $\mu_l < \mu_h$. When unemployed, workers receive an unemployment benefit equal to bw, where b is the replacement rate.

The unemployed individuals will encounter a risk of activation that is increasing in the probability of remaining unemployed, $\pi(1 - \mu_i s)$ and $\pi' > 0$. If activation occurs, it has a direct negative effect on utility. A money-metric way of modelling the disutility of activation is that their unemployment benefit is equal to (1 - a)bw when under activation. On the other hand, activation increases the job finding probability $\mu_i(a)$, and it can be the case that activation is more useful for those with a low baseline job-finding rate, that is $\mu'_l(a) > \mu'_h(a)$. The Bellman equations for the agents can be written as

(1)
$$\rho V_u = max[u(bw) - \xi(s) + \mu_i s(V_e - V_u) + \pi (1 - \mu_i s) (V_a - V_u)],$$

(2)
$$\rho V_a = max[(1-a)bw - \xi(s) + \mu_i(a)s(V_e - V_a)]$$

where V_u denotes the expected discounted value of an unemployed agent without activation and V_p the same for an activated agent. The expected utility of being employed is denoted by $V_e = u(w) + \delta(V_u - V_e)$, where δ denotes the probability of a job loss. We assume that $V_e > V_u$, and we also assume that the most realistic case is where $V_u > V_a$, capturing the notion that people would rather avoid activation.

The first-order conditions with respect to search effort s are

(3)
$$\xi'(s_u) = \mu_i (V_e - V_u) + \pi' (1 - \mu_i s) \mu_i (V_u - V_a),$$

(4)
$$\xi'(s_a) = \mu_i(a)(V_e - V_a)$$

In Equation (3) the presence of an activation threat increases the benefit of search (the righthand side) and more so for those with a high job finding probability. This is natural, since μ_i captures the individual return to search. So before activation takes place, during the preprogramme period, activation leads to a greater outflow of type *h* workers.³ However, during activation (when search effort is determined by Equation 4) the impact of activation policies can be greater for the type *l*.

Above we assumed that the individuals only differed in terms of their job-finding probability. If they were also allowed to have different productivities (gross wages), the situation could become more complicated, but similar qualitative conclusions would still be valid. With a proportional money-metric disutility from activation, the difference ($V_u - V_a$) could be similar across people with different wage rates, implying that the impact of an activation threat on the unemployed, governed by Equation (3), would remain the same. However, it is plausible that the utility difference ($V_e - V_a$) can be larger for those with a high gross wage,⁴ and therefore actual participation in activation could also lead to a greater (as opposed to smaller, as above) impact for those with a higher job finding probability if gross wages and job finding probabilities are positively correlated.

In this setting, active labour market policies may then work through two channels: (i) the threat of activation deters from benefits those individuals who would be able to find work on their own but do not do so e.g. because benefits are too generous or easy to obtain (type *h*); this is the *screening effect*; and (ii) participation in activation may help those individuals to

³ This requires that the derivative π' remains reasonably constant between the two job finding rates.

⁴ This would be the case for instance if the replacement rate is falling in gross wage.

find a job who are for some reason less likely to find work on their own (type *l*); call this the *activation effect*⁵. If both screening and activation effects are at work, we should observe a certain type of pattern in exit from unemployment: Type *h* individuals should exit unemployment predominantly before actual activation starts i.e. we would observe a threat effect for type *h* individuals.⁶ Type *l* individuals, on the other hand, would enter the activation phase, and hopefully find employment as a result. We aim to analyse whether such patterns are present in our data. In the empirical application, in line with the above framework, we use the predicted probability of finding work (in the absence of activation) as a measure to distinguish between type *l* and type *h* individuals: if the person remains unemployed despite a high predicted probability (based on observable characteristics) of finding work, unemployment is more likely to be voluntary.

2.2 Previous empirical literature

Related to our focus on the screening role of workfare/ALMP, Fredriksson and Holmlund (2006) note that empirical evidence on the effects of workfare is limited, with papers on the threat effect of ALMP providing the most closely related evidence. A number of studies have documented the presence of a threat effect in the context of activation programmes – see e.g. Black et al. (2003), Geerdsen (2006) and Rosholm and Svarer (2008). Threat effects have also been detected in the Swedish context by Hägglund (2011), who studied a pilot programme in three municipalities, and by Carling and Larsson (2005) and Forslund and Skans (2006), who studied an earlier youth activation programme. However as argued above, to provide evidence of screening, we should find a pattern where the threat effect is heterogeneous such that individuals with good labour market prospects react to the threat of activation. We use the predicted probability of finding work (in the absence of activation) as a proxy for an individual's labour market prospects.⁷

Let us next turn to papers that have examined whether activation programmes have different impacts among disadvantaged youth. There are only a few such papers, and they

⁵ Besley and Coate (1992) discuss the *deterrent effect* of workfare, which relates to encouraging poverty-reducing investment. Participation in activation can also be seen as an investment that helps the individual find a job later on; however, in our context this should not be seen as a deterrent effect to the extent that unemployment is involuntary.

⁶ If people also differed with respect to the discount rate, it could well be the case that people with a high job-finding rate discount future less; a situation that would further strengthen the pattern. DellaVigna and Paserman (2005) study the relationship between patience and job search effort, but they do not consider the role of activation. We do not have a direct proxy for patience in our data, but some factors that we find to be associated with poor labour market prospects may be related to patience. Shah et al. (2012) argue that impatience may be related to one's circumstances: For example, if a poor person has to concentrate on making ends meet on a daily basis, she may be ill-equipped to deal with long-run decisions due to limited attention. A similar idea may motivate e.g. the use of health data in our context. Factors such as bad health may play a similar role as poverty in limiting one's ability to plan ahead: if a person's attention is drawn to coping with health problems, this may hamper her capacity to concentrate on long-run decisions related to job search.

⁷ Rosholm and Svarer (2008) find that there is a strong threat effect from active labour market policies, but not for the long-term unemployed; this may be related to the notion of individuals in a poor labour market position not reacting to the threat of activation.

generally use low education as a proxy for being disadvantaged. Caliendo et al. (2011) evaluate a number of programmes in Germany and find persistently positive employment effects that are stronger for those with better education. Maibom et al. (2014) evaluates a randomized field experiment conducted in Denmark. The treated job seekers received more intensive support from caseworkers and mentors, and this was combined with other policies. They find that the treatment effect varies depending on the individual's education level, with no impact for those with basic education only. Hämäläinen et al. (2014) provide an impact evaluation of a Finnish activation programme similar to the Swedish one that we analyse, also targeted at youth. They find that the policy had positive but modest employment effects, and the effects are again concentrated to those with better education.⁸ Finally, in a recent report (in Swedish), Hall and Liljeberg (2011) provide an earlier evaluation of the same programme that we analyse. They find positive effects of the programme early on in the unemployment spell. However, that paper concentrated almost entirely on the main effects of the programme. The method used was also more restricted, using a simpler version of the RD-strategy.

Our paper is also related to literature on the relationship between health and unemployment. There is a large literature on this topic (see e.g. Eliason and Storrie 2009; Browning and Meinesen 2012) and we will not attempt to summarize it here. The focus in the present paper is not on the association between health and unemployment per se. Rather, we ask whether individuals with different health statuses (among other characteristics) react differently to activation policies. A related earlier paper is Nordberg (2008), who finds that individual health status affects the transition from vocational rehabilitation to work.

As elaborated in the Introduction, we contribute to the literature by providing evidence on the screening role of labour market programmes and by analysing whether the programmes are effective in helping the disadvantaged youth, using exceptionally rich data on individual background characteristics that may be related to one's position in the labour market. We do so not in the context of small pilot initiatives, but based on a country-wide major activation programme.

3 The youth activation programme

The activation programme we study is the Youth Job Guarantee that started in Sweden in December 2007. The programme involves activation that starts after a person has been registered as unemployed at the public employment service (PES) for 90 days, and it involves

⁸ Hämäläinen et al. (2014) are also interested in the health of job-seekers. The difference is that they use subsequent mental health as an additional outcome variable, whereas we concentrate on heterogeneous treatment impacts.

all unemployed individuals who are under 25 years of age.⁹ The activation is mandatory for those in the targeted age group, and a refusal to participate could incur sanctions in the form of withdrawn unemployment benefits.

Figure 1¹⁰ illustrates the structure of the programme. The first three months (90 days) of an unemployment spell consists of open unemployment. After 90 days, the employment office undertakes an in-depth assessment of the situation of the individuals in the target group. In the first phase of activation that starts after 90 days, the programme mainly takes the form of job search assistance. After a further 90 days, the individuals who are still unemployed are transferred into a second phase of activation that, on top of job search activities, also can involve short periods of training or work placement to gain work experience. The motive behind the clear focus on job search assistance throughout the programme is to avoid the kind of lock-in effects that were shown to occur in previous youth programmes (Government Bill 2009/10:1).¹¹ The content of the programme is relatively flexible and should be tailored according to individual needs.



Figure 1: The Youth Job Guarantee Programme

The activities within the programme are supposed to imply full-time participation. However, based on a survey among participants in 2009, Martinsson and Sibbmark (2014) conclude that this ambition is rarely met in practice. On average the participants reported that they spent 14 hours per week applying for jobs and participating in activities.

A further feature of the reform is that for some (well-defined) groups of unemployed, the unemployment benefit declines faster over time than it had done prior to the reform. During the time period we study, the earnings related unemployment benefit was normally 80 % of prior earnings for the first 200 days of unemployment, and declined to 70 % for the next 100 days. For some individuals participating in the Youth Job Guarantee programme, the rules

⁹ Some rules of the programme have changed over time. We describe the rules in place during the time period we study, i.e. until February 2010.

¹⁰ All figures and tables are at the end of the paper.

¹¹ Until the end of 2006, unemployed youth were assigned to activities organized by the municipalities (mainly training or work placement) within the programmes Youth Guarantee (20–24-year-olds) and the Muncipality Youth Programme (18-19 year olds); see Carling and Larsson (2005) and Forslund and Nordström Skans (2006) for evaluations of the previous youth programmes.

were different: the 80 % replacement rate applied only for the first 100 days of unemployment, declined to 70 % for days 101-200 and further to 65% for days 201-300. Therefore, for some individuals, the reform involved elements of both activation and financial incentives. However, the individual was unaffected by the faster reduction of benefits if she (i) had children; or (ii) was only eligible for the basic unemployment benefit; or (iii) had an earnings related benefit that would have exceeded the maximum amount of benefits.

4 Data

We combine data on individual's employment status with information on their (past) health and other relevant personal characteristics. The data on unemployment spells come from the register of the Public Employment Service (PES), and the data on health status from hospital and drug registers provided by the National Board of Health and Welfare. These registers include yearly individual-level information on all purchases of prescribed medicine, all inpatient medical contacts¹² and all outpatient medical contacts in the specialized care. The hospital registers include codes for any diagnoses¹³ and cover both public and privately operated health care. To these registers we have also added a number of demographic variables from Statistics Sweden, information on unemployment benefit uptake from the Unemployment Insurance Funds, and information on sickness benefits as well as activity compensation (early retirement)¹⁴ uptake from the National Social Insurance Board.

Our data cover the entire Swedish population, and we can observe all unemployment periods from 1991 to 24th of February 2010. The YJG programme was introduced in December 2007, and we analyse its effects in 2008 and 2009.¹⁵ Our 2008 sample includes all individuals aged 19-29, who became unemployed between October 2007 and September 2008, and therefore became eligible for the programme between January 2008 and December 2008, if they were still unemployed and below 25 years of age at that time. The 2009 sample is constructed in the same manner, but since the data ends in February 2010, we sometimes need to restrict the sampling period in order to follow the unemployment spells long enough (e.g. when studying the probability of finding employment within a year, the sample is limited to spells beginning at least a year before).

¹² Refers to cases where the individual has been admitted to a hospital. In general this means that an overnight stay has been required.

¹³ The diagnoses are classified according to the WHO's International Statistical Classification of Diseases and Related Health Problems (ICD).

¹⁴ Individuals below age 30 are entitled to financial support if they are unable to work due to their functional impairment for a least a year.

¹⁵ Combined health and labour market data are only available for these years.

We assume that a person has found a job if she has left the PES register due to (unsubsidized) employment or has been registered as a temporary, hourly or part-time employee for at least one consecutive month.¹⁶ The health measures that we use relate to use of drugs related to a neurological condition or for mental illness (the latter is a subset of the former), total number of prescriptions, and treatments received in specialized health care (both in general as well as separating treatment for mental illness).

Table 1 provides descriptive statistics on the background characteristics of the individuals in the sample. Column (1) includes all unemployed 19- to 29-year-old individuals; column (2) includes all participants in the YJG programme; and columns (3) and (4) include unemployed persons within one year from the eligibility cut-off age, that is, 24- and 25-year-old individuals, respectively. The 25-year-olds have a somewhat higher educational attainment and their previous earnings are higher than those of the 24-year-olds, reflecting the fact that they are older. In our main analysis in Section 5, we utilize an RD design, where the effects of the YJG programme are identified from a discrete change in programme eligibility and the probability of programme assignment at the threshold of turning 25. Therefore, what matters for our analysis is whether there are jumps in any of the background variables at the threshold. We examine this issue in Section 5.3.

Table 2 provides descriptive statistics for the main health indicators used in the analysis. One difference compared to Table 1 is that column (1) now includes all other Swedish residents who are 24 or 25 years old but who have not been unemployed in our data (whereas the data in Table 1 comes from the registers of the PES and hence includes only unemployed individuals). The purpose of this change is to provide a comparison of the health status of the unemployed individuals relative to others of the same age. The first variable is the number of prescriptions the individual had the previous year, whereas the rest of the variables are dummies for whether the individual took a drug for a neurological condition or for mental illness, whether she received sickness or early retirement benefits, whether she was treated in a hospital (inpatient or outpatient care) or whether she was treated for mental illness (in either inpatient or outpatient specialized care). Unemployed individuals (columns (3) and (4)) appear to have worse health than other individuals of their age (column (1)). For example, 15-16 percent of the unemployed 24- and 25-year-olds used a neurological drug the previous year and 9-10 percent used a drug for mental illness. Among other individuals of the same age, these numbers are 12 and 7 percent, respectively. On the other hand, the individuals in column (2) (all participants in the YJG programme) appear healthier than the

¹⁶ In Section 5.3 we check whether our results are robust to an alternative definition of employment.

24- and 25-year-olds in our sample; this is likely explained by the fact that the average individual in the YJG programme is younger than those in columns (3) and (4). There are very few differences between the individuals in columns (3) and (4).

Figures A.1, A.2 and A.3 in Appendix A provide some first descriptive analyses related to observed unemployment duration in our data. The graphs reveal that 24-year-olds (the target group of the programme) have shorter unemployment durations and better re-employment outcomes than 25-year-olds, when the sample is limited to individuals who are born during the same calendar year (to achieve better comparability between the groups). Analyses by differences in certain background characteristics show how those with compulsory education only and those who used a drug for a neurological conditions the previous year, remain unemployed longer than more highly educated individuals and individual who did not use such drugs. Later on in the paper we find that (past) mental health problems are particularly strongly concentrated among individuals with poor labour market prospects.

Table 1: Descriptive statistics for our sample

		All		All in the YJG programme		24-year-olds		25-year-olds		S		
Variables	Ν	Mean	Sd	Ν	mean	sd	N	mean	sd	Ν	mean	sd
No. of days in previous												
unemployment spells	335,521	378.3	441.9	45,765	312.1	310.6	37,796	370.2	369.9	34,777	415.1	420.0
No. of previous spells	335,521	2.921	2.785	45,765	2.341	1.905	37,796	2.940	2.451	34,777	3.240	2.744
No. of previous												
programmes	335,521	0.839	1.688	45,765	1.245	1.615	37,796	0.945	1.642	34,777	0.964	1.747
Age at spellstart+90												
days	335,521	25.06	2.698	45,765	22.88	1.160	37,796	24.49	0.289	34,777	25.49	0.289
Country of birth, Non-												
Nordic	335,521	0.238	0.426	45,765	0.169	0.375	37,796	0.241	0.428	34,777	0.258	0.438
Male	335,521	0.541	0.498	45,765	0.604	0.489	37,796	0.546	0.498	34,777	0.533	0.499
Unemployment												
benefits, 2007	322,488	0.224	0.417	45,366	0.235	0.424	36,285	0.256	0.436	33,260	0.250	0.433
Married, 2007	322,488	0.105	0.306	45,366	0.0437	0.204	36,285	0.0890	0.285	33,260	0.114	0.317
Social assistance, 2007	322,488	0.206	0.404	45,366	0.213	0.410	36,285	0.208	0.406	33,260	0.198	0.399
Employed, Nov. 2007	322,488	0.570	0.495	45,366	0.580	0.494	36,285	0.593	0.491	33,260	0.587	0.492
Income from work												
(SEK 100), 2007	322,488	979.7	969.1	45,366	951.0	896.9	36,285	1,011	970.6	33,260	1,026	997.5
Children, 2007	335,521	0.174	0.379	45,765	0.0830	0.276	37,796	0.146	0.353	34,777	0.183	0.386
Compulsory education	313,718	0.333	0.471	44,581	0.334	0.472	35,379	0.314	0.464	32,422	0.315	0.464
Upper secondary	·											
education (3 years)	313,718	0.485	0.500	44,581	0.604	0.489	35,379	0.515	0.500	32,422	0.455	0.498
Post-secondary												
education	313,718	0.182	0.386	44,581	0.0620	0.241	35,379	0.171	0.376	32,422	0.230	0.421

Table 2: Some health indicators, previous year

	Other 24- and 25-year-olds		All in the YJG programme		24-year-olds		25-year-olds					
	(not	unemploy	yed)				(in	(in our sample)		(in our sample)		
Variables	Ν	Mean	Sd	N	mean	sd	Ν	mean	sd	Ν	mean	sd
No. of prescriptions	197,333	1.830	2.961	45,765	1.725	2.615	37,796	1.922	2.991	34,777	1.996	3.065
Had a neurological drug	197,333	0.119	0.323	45,765	0.129	0.335	37,796	0.153	0.360	34,777	0.164	0.370
Had drug for mental illness	197,333	0.0692	0.254	45,765	0.0709	0.257	37,796	0.0945	0.293	34,777	0.102	0.302
Received sickness benefits	197,333	0.0557	0.229	45,765	0.0644	0.245	37,796	0.0789	0.270	34,777	0.0874	0.282
Received early retirement	197,333	0.00367	0.0605	45,765	0.00548	0.0739	37,796	0.0122	0.110	34,777	0.0123	0.110
benefits												
Was treated at a hospital	197,333	0.296	0.457	45,765	0.323	0.468	37,796	0.346	0.476	34,777	0.350	0.477
Was a psychiatric patient	197,333	0.0316	0.175	45,765	0.0357	0.185	37,796	0.0492	0.216	34,777	0.0516	0.221

5 Results

5.1 **Results for the whole sample**

We use a regression discontinuity design to estimate the effects of the Youth Job Guarantee programme, utilizing the fact that only individuals under 25 years of age were eligible for the programme. Even though age may affect re-employment probabilities, we can expect individuals close to the eligibility cut-off to be similar to each other in all other respects, except that individuals on one side of the cut-off received the treatment (programme eligibility) and individuals on the other side did not. Hence any differences in employment probability that we find between individuals on each side of the cut-off can be attributed to the YJG programme.

We first present a graphical analysis of our data, with the purpose of analysing whether there are any jumps in the job finding probability at the YJG eligibility threshold (i.e. between 24- and 25-year-olds). We use four dummy variables to measure the effect on employment: These indicate whether the individual became employed during the first 90, 180, 270 and 365 days of unemployment. Hence, the first outcome (D_{90}) measures the threat effect, while the other outcomes (D_{180} , D_{270} and D_{365}) capture the total effect of programme eligibility after different length of time. It should be noted that the latter three outcomes capture a combination of the threat effect and possible programme effects. The causal effect of the programme itself (say the probability of finding work between days 90 – 180 of the unemployment spell, while the individual already participates in activation) cannot be estimated without stronger assumptions, as the individuals who remain unemployed at day 90 are no longer representative of the overall pool of unemployed.

The threat effect (or pre-programme effect) is analysed in Figure 2a. In the figure, the individuals in the data are arranged according to their age at day 90 of the unemployment spell, and age is measured relative to the cut-off age 25. That is, the negative portion of the x-axis in Figure 2a consists of individuals who are eligible for the YJG. Individuals are divided into bins of one month, and we plot bin averages of the D_{90} -dummy. As our age variable is continuous - it is measured in days - a full-fledged RD analysis is possible. We fit local linear regressions of D_{90} on relative age using a triangle kernel and an optimal bandwidth (as defined by Imbens and Kalyanaraman 2012).¹⁷ Bins with x < -3 and x > 3 are excluded from the figure for clarity, as we want to focus

¹⁷ There are several different ways of calculating the optimal bandwidth in an RD design, with no clear consensus on which is the best one. We analyze the robustness of our results to a wide variety of bandwidths in Section 5.3.

on individuals close to the eligibility cut-off. The solid line in the figure shows the fitted values from these regressions, and the dashed lines show the associated 95 percent confidence intervals.

Figure 2a indicates that there is a significant threat effect, even though it appears to be small: being eligible for the YJG programme (i.e. being under 25 years of age at 90 days of unemployment) increases the probability of finding employment during the first 90 days of the unemployment spell by around 2 percentage points. Taking into account that about 28 percent of the 25-year-olds find employment within 90 days, this would correspond to an increase of about 7 percent.

Figures 2b-d present similar analyses of the effect at day 180, 270 and 365 after the onset of unemployment. That is, we look at the relationship between age and the D_{180} -, D_{270} - and D_{365} -dummies. The figures show statistically significant effects of programme eligibility also at day 180 and 270, but not at day 365. Hence, the figures suggest that job finding among those ineligible for the YJG programme starts to catch up later on during the unemployment period.





We next report RD-estimates of the effect of being eligible for the YJG programme for the different outcome variables. These results are shown in Table 3, and they confirm the results from the graphical analysis: The threat effect for the whole sample is approximately 2 percentage points, which corresponds to an increase of around 7 percent if we relate it to the average outcome among 25-year-olds. (The estimated effects reported in Table 3 are positive, as the observed drop in the employment probability at the threshold of turning 25 (Fig. 2) corresponds to a positive effect. That is, younger individuals – those who are eligible for the programme – have a higher probability of finding work.)

Table 3: Estimated effects of being eligible for the Youth Job Guarantee Programme (full sample)

Sumplej				
	(1)	(2)	(3)	(4)
	Threat effect	Effect within	Effect within	Effect within
		180 days	270 days	365 days
Effect of programme	0.0196***	0.0238***	0.0147**	0.0108
eligibility	(0.006)	(0.006)	(0.007)	(0.007)
N within bandwidth	117,202	133,473	87,848	105,595
Bandwidth	1.605	1.970	1.549	2.215
Mean of outcome				
among 25-year-olds	0.283	0.399	0.470	0.508

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

The employment probability remains higher among those who are eligible for the YJG programme also at day 180 and day 270 after registration at the PES. A year after the beginning of unemployment, the effects are no longer statistically significant.¹⁸ Given that the effect within 180 days (or later) is not notably higher than the threat effect, the results indicate that participation in the activation measures in itself does not significantly affect employment probabilities. The overall effects of the programme can therefore largely be attributed to the threat effect.

The effects that we find are rather small.¹⁹ It should be noted, however, that these effects are intention to treat effects, i.e. effects of programme eligibility. When

¹⁸ Since the data ends in February 2010, we sometimes need to restrict the sample in order to follow the unemployment spells long enough (e.g. when studying the probability of finding employment within a year, the sample is limited to spells beginning at least a year before).

¹⁹ The magnitude of the results is similar to those reported by Hall and Liljeberg (2011). According to their Table 3, the probability to remain registered at the unemployment office is reduced by around 3 percentage points after 90

interpreting the results, one must bear in mind that programme take-up is incomplete. The relationship between age (at 90 days of unemployment) and participation in the YJG programme is depicted in Figure 3. The figure is drawn in a similar way as Figures 2a-d, but the dependent variable is now a dummy for actual participation in the YJG programme. The bandwidth chosen is the same as in the estimation for the D_{180} dependent variable. The figure is drawn only for the relevant subpopulation, i.e. individuals whose unemployment spell lasted over 90 days.





Note: Age relative to the cut-off age 25 on the x-axis and an indicator for participating in the programme on the y-axis.

Figure 3 reveals an interesting pattern. Take-up is practically zero for individuals over 25 years of age, as it should be. For most age groups below 25, take-up is around 50 percent, but it falls sharply before the 25-year threshold. The likely reason for this is that caseworkers have not been able to assign individuals to the programme straight away at 90 days of unemployment; rather, assignment takes some time (e.g. due to the high workload on caseworkers), and the individual's age is checked only at the time when programme assignment is considered. Some people who are close to 25 at day 90 have therefore turned 25 by that time, and are no longer eligible. There is nevertheless a statistically significant drop in take-up at the threshold of around 25 percentage points.

days of unemployment. The small difference in estimates is explained by differences in model specification – Hall and Liljeberg (2011) use a simpler version of the RD-strategy.

The effects that we have reported above in Table 3, correspond to a sharp RD design, and should be thought of as intention to treat effects – they are the effects of programme eligibility. On the other hand, Figure 3 clearly shows that programme assignment was very fuzzy. Utilizing a fuzzy RD design, we get an estimate of, e.g., the threat effect of 0.153 (standard error 0.0463), i.e. an approximately 15 percentage point increase in the probability of finding work during the first 90 days of unemployment. Naturally, this effect is considerably higher than the sharp RD-estimate, since it is essentially a Wald/IV-estimate that involves dividing the sharp RD-estimate with the estimated jump in take-up at the threshold.

When take-up is incomplete, one would usually consider the fuzzy estimates to be preferable, as they take into account the fact that not everyone who is eligible actually receives the treatment. In our context, the fuzzy estimates are somewhat hard to interpret: how should one think of the threat effect on the "compliers", as the threat effect is about what happens before people actually enter the programme. On the other hand, if one considers the low actual take-up to affect the strength of the threat (as people may be aware of that the programme is not strictly enforced), the fuzzy estimate can be thought of as a meaningful measure of the threat effect, as it takes the strength of the threat into account. Nevertheless, since the sharp RD estimates are more straightforward to interpret in our context, we focus on them in following analyses.

5.2 Results by subgroups

We next turn to analyse how the effects of programme eligibility differ by individual background. From the point of view of our motivating idea – whether the programme functions as a screening device and/or whether it helps disadvantaged individuals with a difficult labour market position – we first need to understand how individuals with different background characteristics differ in their job finding rates overall (not yet thinking about any programme effects). To achieve this, we first take a look at how the various background characteristics that we are interested in are related to the probability of finding employment during the first year of the unemployment spell *before the reform*. The results are presented in Table 4.

A number of groups stand out: Individuals with compulsory education only and those born outside the Nordic countries appear to have a clearly lower probability of finding a job than others. Regarding the health variables, individuals who received early retirement benefits, who were treated for mental illness (including both inpatient and outpatient care) or took a neurological drug appear to have particularly low job finding rates.

	Year 2007	
Has not completed upper secondary school	-0.149***	
	(0.00332)	
Country of birth, non-Nordic	-0.114***	
	(0.00349)	
Had a neurological drug	-0.0397***	
	(0.00484)	
Was treated at a hospital	-0.00241	
	(0.00312)	
Had more than two medicines	0.0240***	
	(0.00336)	
Received sickness benefits	-0.0110*	
	(0.00567)	
Was a psychiatric patient	-0.0588***	
	(0.00740)	
Had a drug for mental illness	-0.0330***	
	(0.00686)	
Received early retirement benefits	-0.205***	
-	(0.0100)	
Constant	0.118	
	(0.113)	
Ν	147 617	
R-squared	0 153	
Maan of the outcome	0.133	
Mean of the outcome	0.600	

Table 4: Relationship between background characteristics and the probability of finding employment within 365 days

Notes: OLS-estimates. Heteroscedasticity robust standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level. Other control variables: age and age squared at day 90, gender, post-secondary education, information on education is missing, born in another Nordic country, disability, no. of days in previous unemployment spells, no. of previous unemployment spells, no. of previous employment programmes, a wide job search area, has children, lagged unemployment insurance take-up, lagged marital status, lagged social assistance take-up, lagged employment status, lagged income from work, and dummy variables for country and month of spell start.

In order to create a summary measure of the individual's labour market position, we utilize the model reported in Table 4 to predict individual employment probabilities. We then divide the sample into quartiles by the predicted probabilities: those in the 1st quartile have the worst employment prospects, whereas those in the 4th quartile are most likely to find work (based on observable characteristics).²⁰ It is important to note that the prediction model is estimated on out-of-sample data (i.e. pre-reform data from 2007), and we therefore avoid any biases that might arise from endogenous

²⁰ This procedure has similarities to that in Black et al. (2003), who use subgroups by profiling scores to test whether the profiling score system used to allocate assistance programmes to the unemployed works as intended. The profiling score estimation appears to have used a very limited set of individual background characteristics (Berger et al. 1997).

stratification (Abadie et al. 2016). This procedure also has clear advantages over concentrating on any single variable (such as education) as a proxy for disadvantageousness, and the approach is particularly attractive given the richness of our data.

Summary statistics of the background characteristics of individuals in the different quartiles are reported in Table A1 in the Appendix. It is interesting to note that there is a clear concentration of mental health problems in the 1st quartile: e.g., ten times more of the individuals in the 1st quartile were treated for mental illness in the past year, compared to individuals in the 4th quartile. It is also much more common for individuals in the 1st quartile to have received early retirement benefits. On the other hand, another interesting feature is that the quartiles do not differ notably in the other health indicators. It must also be noted that low education and immigrant status are clearly very important for labour market prospects – these are even more concentrated in the 1st quartile than health problems. Nevertheless, our data clearly indicates that past mental health problems are a crucial factor for an understanding of individuals' labour market prospects.

We next estimate the effect of programme eligibility by quartiles of the predicted employment probabilities. The results are shown in Figures 4 and 5 (for the threat effect and the effect until day 180, respectively) and in Table 5.

We find no evidence that individuals in the most disadvantaged labour market position are affected by the threat of activation: The estimated threat effect is close to zero and statistically insignificant for the lowest quartile, while it is significant at the 5 percent level for the second and third quartiles and strongly significant for the top quartile. These results are thus consistent with the idea that individuals in a better labour market position may be more likely to respond to the threat of activation, and hence with the notion that activation programmes may work as a screening device. If we relate the estimated effects for quartiles 2-4 to the mean outcome among 25-year-olds, they correspond to an increase in the probability of finding employment during the first 90 days of by approximately 7 percent.

The effect of programme eligibility remains statistically significant at the 5 percent level for quartile 4 also at 180 days of unemployment, though the effect in relative terms is somewhat smaller in size compared to the estimated threat effect (around 7 percent compared to 5 percent). The results also indicate that the effects for quartiles 2-4 are driven by the threat of programme participation, as entering the activation phase itself

does not appear to strengthen the estimated effects for these groups. The effect within 180 days is marginally significant also for the lowest quartile. While this provides suggestive evidence that some individuals in the lowest quartile respond to activation measures, the results do not provide strong support for the idea that benefits from activation would be concentrated among those most in need of assistance.

At the later follow-up times, i.e. at day 270 and 365 of unemployment (not shown), there are no longer any statistically significant differences between the eligible and ineligible in terms of transitions to employment. Hence, while programme eligibility seems to have shortened unemployment spells for some of the unemployed individuals – in particular those with a more advantaged labour market position – we find no long term effects on employment for any of the groups.²¹



Figure 4: Effects of programme eligibility on the probability of becoming employed by day 90, by quartiles

Note: Age relative to the cut-off age 25 on the x-axis and indicators for becoming employed during the first 90 days of unemployment on the y-axes.

²¹ Figure A4 in the appendix shows the YJG take-up for the different quartiles, confirming that there is a statistically significant drop in the take-up rate at the threshold for all subgroups. The drop is larger for the top-three quartiles (30-35 percentage points), but is still close to 20 percentage points for the lowest quartile.



Figure 5: Effects of programme eligibility on the probability of becoming employed by day 180, by quartiles

Note: Age relative to the cut-off age 25 on the x-axis and indicators for becoming employed during the first 180 days of unemployment on the y-axes.

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Table 5: Effects of being eligible for the YJG programme, by quartiles of predicted employment probabilities

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

5.3 Validity and robustness checks

We now turn to assess the validity of our RD design. Since some of our main conclusions stem from the analysis of how the treatment effect varies by quartiles of predicted employment probabilities, we perform robustness checks both based on the entire sample and separately by quartiles. We discuss all robustness checks below, but for the sake of space, we report the detailed results by subgroup in a separate appendix; see Appendix B.

5.3.1 Sorting around the eligibility threshold

A first potential threat to a causal interpretation of our estimates is that the presence of the programme could affect individuals' decision to register at the PES. If there are individuals with detailed knowledge of the programme and the eligibility requirements before registering at the PES, some of them may choose to delay registration in order to avoid activation, leading to non-random sorting around the eligibility threshold.²² In order to assess this possibility, we first examine whether there is a discontinuity in the number of observations at the threshold and thereafter we examine the balance of the background variables.

Figure 6 shows the number of individuals entering unemployment, by age at day 90 of the unemployment spell. There is no evidence of a decline in the number of individuals registering just before the eligibility cut-off or of a spike just after the cut-off. Hence, the figure does not suggest that individuals time their registration in order to avoid activation. This is confirmed by the McCrary-test (McCrary 2008), which does not detect any discontinuity at the threshold.²³ Figure B.1 in the appendix shows that the pattern is similar for the different quartiles of predicted employment probabilities.

²² Note that this type of response is unlikely among UI recipients as registration at the PES is required in order to receive UI benefits.

²³ The test statistic has value 0.0097 and standard error 0.0158.



Figure 6: Number of individuals entering unemployment, by age at day 90 of the unemployment spell

Note: Age is measured relative to the cut-off age 25.

5.3.2 Balance of background variables and robustness to covariates

We also need to check whether there are any discontinuities in any pre-determined variables at the eligibility cut-off. When examining the balance of background variables at the threshold, we look at the following variables: gender, birthplace (dummy for being born outside the Nordic countries), being disabled, three education dummies, employment status the previous year, income from work the previous year, unemployment insurance receipt the previous year, social assistance receipt the previous year, being a parent in 2007, and the month of entry into unemployment.

We draw figures similar to Figure 2 for all the background variables, and run separate RD analyses – identical to those that we conducted for the outcomes of interest – for each background variable to estimate the magnitude of any possible jumps at the threshold. The results are depicted in Figure 7. To keep the dimensions of the figure manageable, we exclude dummies for the month of entry into unemployment, even though we have run balance checks also for those since the time of entry may influence employment prospects. In total, we have run balance checks for 36 background variables. Most of the variables are balanced at the threshold. However, two variables have jumps that are statistically significant at the 5 % level (entering unemployment in October, where the estimated jump is -0.0095 (s.e. 0.0039), and having used more than two medicines in the previous year (0.0123, s.e. 0.0052)), and two variables at 10 %

level (unemployment insurance receipt in the previous year (-0.0109, s.e. 0.0057) and social assistance receipt in the previous year (0.0098, s.e. 0.0051)).

Given that we have a large number of background variables, some statistically significant jumps are of course expected. The discontinuities that we observe do not seem to follow any particular pattern (e.g. indicating that individuals with background characteristics associated with good employment prospects would be concentrated on the left-hand-side of the threshold). To further ensure that our results are not driven by any kind of selection of individuals at the threshold, we check the robustness of our results to including controls for background characteristics. In addition to the variables included in Figure 7 and month dummies, the regressions also control for municipality fixed effects. Our results are robust to controlling for background characteristics: The estimates for the threat effect and the effect at day 180 remain highly significant and the point estimates stay very similar; see Table 6.

We have also checked the balance of the background variables and the robustness to adding covariates for the estimations by quartiles; see Figures B.2–B.5 and Table B.1 in the appendix. ²⁴ As in the main analysis, there are some statistically significant jumps for some of the background variables. Again, the discontinuities seem quite random and do not appear to have any meaningful pattern.²⁵ It is also reassuring that the treatment impact and the pattern of reactions across the quartiles remain qualitatively the same when adding covariates.

²⁴ The early retirement dummy is not included in the figures for quartiles 3 and 4, as there are too few individuals in these quartiles with early retirement to run an RD analysis. The dummy is included as a control in the analysis with covariates for all quartiles.

 $^{^{25}}$ Quartile 2 might seem problematic: there are positive jumps in two sickness variables (had a neurological drug, had more than two medicines) and in the early retirement dummy. However, having had more than two medicines is associated with better rather than worse employment prospects (Table 4). There is also a *negative* jump in unemployment benefit receipt the previous year. After adding covariates, the threat effect for quartile 2 is significant only at the 10 % level. The results for the other quartiles, as well as the overall pattern of reactions (no reaction for quartile 1, strongly significant reactions for the upper quartiles) are robust.





Note: Age relative to the cut-off age 25 on the x-axis. All the lagged variables and the sickness variables have been measured in the year prior to start of the unemployment spell. Other variables have been measured upon registration at the public employment service i.e. at the start of the spell. "Nordic" means having being born in another Nordic country (not Sweden). "Non-Nordic" means having being born outside the Nordic countries. "Wide search area" means that the person is interested in jobs within a wider geographical area. Full variable names are given in Table 1 and 2.

	Threat effect, with covariates	Days 1-180, with covariates
Effect of programme	0.0213 ^{***}	0.0246 ^{***}
Eligibility	(0.00553)	(0.00548)
N	335521	312,082
Bandwidth	1.605	1.970
Mean of outcome among 25-year-olds	0.283	0.399

Table 6: Robustness to adding covariates (full sample)

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

5.3.3 Placebo tests

As a further robustness check, we carry out several placebo tests. First, our data allow us to examine the presence of pseudo-effects *before* the YJG programme was actually in place. However, individuals who became unemployed before the end of 2006 may still have been affected by the previous youth programme²⁶, and towards the end of 2007 individuals may start to anticipate that if they stay unemployed long enough, they will eventually become eligible for the YJG programme (from December 2007 onwards). For this reason, we limit this placebo check to examining the presence of a threat effect among those who became unemployed during January-June 2007. (Ending the sampling in June is a cautious yet somewhat ad hoc choice, since it is not clear when the first anticipation effects might occur, if there are any. The programme was first suggested already in April 2007 and the government bill was given in May, but on the other hand unemployed youth might not be very well informed about such policy plans. The results are not affected if we consider unemployment spells that started e.g. in January-August 2007 instead.) Figure 8 shows that there is no discontinuity at the threshold for this sample.

We have also examined whether there are placebo effects at the threshold between 23- and 24-year-olds (where age is again measured at day 90 of the unemployment spell, with this placebo threshold corresponding to -1 on the x-axis in Figure 2), as well as the threshold between 25- and 26-year-olds (+1 on the x-axis in Figure 2). There are no labour market programmes or other relevant policies that would be expected to cause a discontinuity in the probability of finding work at these thresholds. Indeed, all estimated effects are close to zero at both thresholds; see Table 7.

²⁶ Until the end of 2006, unemployed 20–24-year-olds were assigned to activities organized by the municipalities within the programme Youth Guarantee. The Youth Guarantee was still in place during 2007, but no new unemployed individuals should have been assigned to this programme after the end of 2006.



Figure 8: Placebo test: Threat effect in 2007

Note: Age relative to the cut-off age 25 on the x-axis and an indicator for becoming employed during the first 90 days of unemployment on the y-axis.

	(1) Effect within	(2) Effect within	(3) Effect within	(4) Effect within
	90 days	180 days	270 days	365 days
A. 23- vs. 24-year-olds	-0.00548 (0.006)	-0.00530 (0.006)	-0.00183 (0.007)	-0.00512 (0.008)
N Bandwidth Mean of outcome among	119,803 1.506	120,462 1.640	93,004 1.494	80,276 1.549
24-year-olds	0.304	0.417	0.479	0.512
<i>B</i> . 25- vs. 26-year-olds	0.00118 (0.006)	-2.90e-05 (0.007)	-0.00110 (0.007)	-0.00152 (0.007)
N Bandwidth Mean of outcome among	111,457 1.634	106,081 1.687	99,679 1.890	104,813 2.366
26-year-olds	0.283	0.400	0.469	0.511

Table 7. Placebo	tocto	comparing	other	200	aroui	nc
Table 7. Tacebo	iesis,	comparing	other	age	group	μs

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

The same placebo tests have been performed for the estimations by quartiles (see Figure B.14 and Table B.2—B.3 in the appendix). The results from the placebo tests in 2007 by quartiles do not give rise to any concerns. Most of the placebos by quartiles for the thresholds of turning 24 and 26 are also not statistically significant, but there are some negative impacts of turning 24 (for quartile 3) and turning 26 (for quartile 2). However, as the corresponding estimated treatment impact in the main analysis is positive, these observations work against detecting a significant treatment impact.

Further, it is important to note that the separate placebo tests at each threshold are not independent: e.g. both results at the threshold of turning 26 for quartile 2 are driven by the "effect" for D_{90} for this quartile at this threshold.

5.3.4 Robustness to bandwidth selection

Figures 9 and 10 plot the estimated effects (and the 95 percent confidence intervals) from the sharp RD design (the effects of programme eligibility) as a function of bandwidth. The figures show that our results are robust to bandwidth selection. The threat effect and the effect during days 1-180 become insignificant only at bandwidths far below the optimal bandwidth.



Figure 9: The RD estimate of the threat effect as a function of bandwidth *Note*: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure 10: The RD estimate of the effect during day 1-180 as a function of bandwidth *Note*: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.

The finding that the effects of programme eligibility go towards zero for the smallest bandwidths (i.e. very close to the threshold) has a natural explanation in our case: this is explained by the behaviour of take-up close to the threshold. Given that there is only a small jump in take-up at the threshold, it would be surprising if we were to find large effects there. Indeed, this conjecture is supported by the following finding: If we take into account incomplete take-up and examine the robustness of the Wald estimates from the fuzzy RD design (reported at the end of Section 5.1), the point estimates do *not* decline at small bandwidths, with the exception of the estimate for D_{180} at the smallest bandwidth of 10 percent of the optimum, when the estimates are very imprecise (see Table A.2). In Appendix B we show figures similar to Figures 9 and 10 for the different quartiles of predicted employment probabilities; see Figures B.6–B.13. The estimates in particular for the second quartile turn out to be at bit sensitive to bandwidth selection, while the estimates for quartile 3 and 4 are fairly stable. All in all, the result that the very weakest individuals - those in the lowest quartile - do not respond to the threat of activation is very robust, while some individuals with better labour market prospects do.

5.3.5 Calonico et al. (2014) robust inference

Calonico et al. (2014) recognize that since implementing an RD design in practice normally requires using observations that are away from the cut-off value of the assignment variable, ignoring the resulting bias leads to biased confidence intervals for the estimated effects. We have examined the robustness of our results to using the robust inference procedure suggested by Calonico et al. (2014). The results are reported in Table 8.

-			-	
	(1)	(2)	(3)	(4)
	Threat	Effect	Effect	Effect
	effect	within 180	within 270	within 365
		days	days	days
Effect of programme eligibility	0.0196	0.0238	0.0147	0.0108
Conventional p-value	0.001	0.000	0.047	0.111
Robust p-value	0.082	0.010	0.094	0.184
N within bandwidth	117,202	133,473	87,848	105,595
Bandwidth	1.605	1.970	1.549	2.215
Mean of outcome among 25-year-				
olds	0.283	0.399	0.470	0.508

Table 8: Results using Calonico et al. (2014) robust inference procedure (full sample)

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman.

The robust confidence intervals are naturally wider than their conventional counterparts. The threat effect (days 1-90) is now only significant at the 10 percent level for the whole sample (robust p-value 0.082), and the same applies to the effect for days 1-270 (robust p-values 0.094). The effect for days 1-180, on the other hand, remains statistically significant at the 5 percent level. A similar analysis for the subgroups is presented in Appendix B, Table B.4. The threat effect remains significant at the 10 percent level for days 1-180 for quartile 3 and the effect for days 1-180 for quartiles 3 and 4.

5.3.6 Robustness to changes in the definition of employment

So far we have not considered a person employed if she received any type of subsidized employment. In 2008 the rules for eligibility to one type of subsidized employment, New Start Jobs, differed for individuals who had/had not turned 25 (thus, the same age cut-off as for the YJG programme): Employers could receive this subsidy if hiring a person who had been unemployed for at least 6 months if this person had not yet turned 25. Individuals who had turned 25 had to be unemployed for at least 12 months before employers would be entitled to the subsidy.²⁷ By disregarding all hires where the New Start Job subsidy was paid out we thus risk underestimating the effects of the YJG programme. However, as we show in Table 9, our estimates are very similar if we instead treat New Start Jobs as regular employment (this is also the case for the estimates by quartiles; see the Table B.5 in the appendix). The most likely reason why our results are not affected is that few employers applied for this subsidy at the time, potentially due to lack of information; see Liljeberg, Sjögren and Vikström (2012).

5.3.7 Accounting for changes in financial incentives

For an overwhelming majority of the treated individuals (87 %), the programme involved participation in activation policies only. However, as we noted in Section 3, a proportion of the treated individuals were not only subject to activation policies, but also experienced changes in their financial incentives. Those unemployed who had children, who received the basic level benefits only, or whose earnings-related benefit exceeded a cap level were excluded from being subject to changes in financial incentives. Given that the groups whose financial incentives changed were well defined, we can examine the effects of programme eligibility separately for groups whose financial incentives changed vs. those whose did not.

²⁷ From March 2009, the rules are the same for 24- and 25-year-olds: the six months rule was extended also to also cover 25-year-olds.

	(1)	(2)
	Baseline estimates	New Start Jobs are
	(Tab. 3, col. 1)	treated as employment
A. Threat effect	0.0196***	0.0200***
	(0.006)	(0.006)
N within handwidth	117 202	122 106
Bandwidth	1605	1670
Mean of outcome among 25- year-olds	0.283	0.282
Thean of outcome among 20 year oras	01200	
B. Effect within 180 days	0.0238***	0.0243***
	(0.006)	(0.006)
N within bandwidth	133,473	137,644
Bandwidth	1.970	2.031
Mean of outcome among 25-year-olds	0.399	0.400
C. Effect within 270 days	0.0147**	0.0154**
	(0.007)	(0.007)
N within handwidth	87 848	86 147
Bandwidth	1 549	1 519
Mean of outcome among 25-year-olds	0.470	0.471
Mean of outcome among 23-year-olus	0.470	0.471
D Effect within 365 days	0.0108	0.0115*
D. Direct Within 505 days	(0.007)	(0.007)
N within bandwidth	105,595	108,338
Bandwidth	2.215	2.272
Mean of outcome among 25-year-olds	0.508	0.510

Table 9: Robustness to changes in the definition of employment (ful	ull sample)
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Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

Table 10: Effects by benefit cut

	(1) Benefit cut Threat effect	(2) No benefit cut Threat effect	(3) Benefit cut Effect within 180 days	(4) No benefit cut Effect within 180 days
Effect of programme Eligibility	0.0306** (0.014)	0.0186*** (0.006)	0.0349** (0.016)	0.0229*** (0.006)
N within bandwidth Bandwidth Mean outcome	20,355 1.811	110,939 1.790	18,602 1.688	124,316 2.179
among 25-year-olds	0.307	0.279	0.474	0.366

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

We would expect the programme to have stronger effects on individuals who experienced a cut in benefits in addition to activation. This is indeed what we find – see Table 10. However, the average effects (both before entering the programme and afterwards) are indeed positive also for those who did not face a cut in benefits: hence activation has an effect on job finding rates even in the absence of any explicit financial incentives.

It is important to note, however, that from these numbers we cannot derive causal estimates of the effects of financial incentives (compared to pure activation) on the probability of finding work: the groups whose financial incentives changed may react also to activation in a different way than others. Nevertheless, it is useful to check that the effects change in the expected direction, and statistically significant impacts also remain for the subgroup without changes in financial incentives.

We cannot carry out an analysis analogous to that in Table 10 for the quartiles, as the sample of individuals who faced a benefit cut becomes too small for an RD analysis when divided into quartiles. Despite being unable to carry out a comparison, we can estimate the effects separately for the group whose financial incentives were not affected. The main pattern that we find is unaffected: the threat effect is insignificant for the first quartile and positive for the upper quartiles – see Table B.6 in the appendix²⁸. Alternatively, we can run the RD analysis while controlling for a dummy indicating whether an individual belonged to those population groups who were subject to the cut in benefits (if they were eligible for the programme). This allows for higher job finding rates for individuals who faced a cut in benefits, as well as different effects of financial incentives in each quartile (as we are carrying out the analysis separately for each quartile). All our results remain intact if we control for the effect of financial incentives in this way, as shown in Table B.7 in the appendix.

6 Conclusion

In this paper, we start by pointing out that within a conventional search-theoretic framework where job seekers differ in their underlying job-finding probability, individual responses to activation policies will follow a certain type of pattern: Individuals with a high job-finding probability respond already to the threat of activation, whereas individuals with a low job-finding probability might catch up during

²⁸ The effect for the fourth quartile becomes statistically insignificant however, even though the point estimate is still three times larger than for the first quartile, as in our earlier analysis. Again, the loss in significance cannot be attributed to a causal effect of financial incentives, but may be due to a different (and smaller) sample.

the actual activation phase. The former effect points towards a screening role of activation policies, whereas the latter effect would imply that activation truly helps those in need of assistance.

We have used a regression discontinuity design to study the existence of this type of a pattern of responses in the context of an activation programme targeted at young unemployed individuals (the Youth Job Guarantee programme) introduced in Sweden in 2007. The programme is a major country-wide activation policy that affects all young unemployed persons below the age of 25. The data used cover the whole population of job-seekers. The main novelty of the data set is that it contains very detailed information on individual characteristics, including register data on the health and labour-market background of the unemployed. We use this data to predict individual job-finding probabilities (in the absence of activation), and conduct sub-sample analysis using a procedure that avoids the problem of endogenous stratification.

Our results show that there is a statistically significant and robust threat effect associated with the programme; programme eligibility increases the probability of finding work before the programme starts by about 7 percent. The threat effect indeed follows a pattern consistent with the screening hypothesis: The threat effect appears to be mainly driven by individuals in a relatively good labour market position. On the other hand, we find no statistically significant threat effect among individuals with characteristics that predict poor prospects of finding a job (in particular low education, immigrant background, poor mental health). We do not find any longer term effects of the programme: about a year after registration at the employment service, job finding among the ineligible seems to have caught up with that of the eligible.

Mandatory activation can be seen as a way to reduce the moral hazard related to unemployment insurance, and the analysis in this paper indicates that it may indeed serve this purpose by screening those who are less in need of support away from the pool of transfer recipients. Hence, activation may be a way to preserve efficiency while maintaining high replacement rates for the unemployed. However, this policy conclusion comes with two important caveats. The first is that the size of the impact of the policy is modest, perhaps because the coverage of the actual activation (the take up) could be higher. Secondly, and perhaps more importantly, the type of policy conducted in Sweden was clearly not sufficiently supportive for those with challenging labour market prospects. Instead of training geared towards enhancing job-seeking skills, these youngsters are likely to need more thorough support, such as counselling, further education and greater emphasis on improved health.

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Appendix A: Additional tables and figures



Figure A.1: Kaplan-Meier survival estimates for unemployment duration (upper panel) and smoothed hazard estimates for exits to employment (lower panel) for 24- and 25-year-olds in 2008 - 2009.

Note: The individuals are divided into groups based on their age 90 days after entering unemployment.



Figure A.2: Kaplan-Meier survival estimates for unemployment duration for individuals who used a neurological drug the previous year (right panel) or did not use such a drug (left panel), 2008 - 2009.

Note: The individuals are divided into groups based on their age 90 days after entering unemployment.



Figure A.3: Kaplan-Meier survival estimates for unemployment duration for school drop-outs (right panel) and others (left panel), 2008 - 2009.

Note: The individuals are divided into groups based on their age 90 days after entering unemployment.



Figure A.4: Youth Job Guarantee take-up by quartiles of predicted employment probabilities (among individuals whose unemployment spell lasted longer than 90 days)

Note: Age relative to the cut-off age 25 on the x-axis and an indicator for participating in the programme on the y-axes.

Tuble Till Gharacteribileb of the anomptoyed by employment probability quar				siney quai ene
	(1)	(2)	(3)	(4)
	Quartile 1	Quartile 2	Quartile 3	Quartile 4
Country of birth, non-Nordic	0.535	0.253	0.123	0.0419
Has not completed upper	0.519	0.176	0.0631	0.0255
secondary school				
Had a neurological drug	0.246	0.169	0.141	0.0814
Was treated at a hospital	0.411	0.355	0.334	0.292
Had more than two medicines	0.279	0.261	0.274	0.274
Received sickness benefits	0.0740	0.0931	0.0888	0.0633
Was a psychiatric patient	0.117	0.0484	0.0255	0.0101
Had a drug for mental illness	0.175	0.105	0.0750	0.0358
Received early retirement benefits	0.0522	0.00330	0.000417	4.77e-05
-				

Table A.1: Characteristics of the unemployed by employment probability quartiles

Table A.2: Fuzzy RD estimates as a function of bandwidth

	Threat effect		Effect da	ys 1-180
Percentage of	Coef.	Std.Err.	Coef.	Std.Err.
optimal bandwidth				
10	5.204332	29.58232	-6.87527	25.17442
20	1.212817	1.830545	0.525073	7.567868
30	0.508782	0.337916	0.330101	0.610102
40	0.346634	0.167781	0.204172	0.231704
50	0.284859	0.108871	0.19177	0.13958
60	0.235573	0.080349	0.183498	0.098318
70	0.206274	0.064248	0.172676	0.075565
80	0.189631	0.054224	0.160803	0.061814
90	0.176193	0.047252	0.156324	0.052678
100	0.166565	0.042047	0.152594	0.046314

Appendix B: Robustness of the RD-analysis by quartiles of predicted employment probabilities



Figure B.1: Number of individuals entering unemployment, by age at day 90 of the unemployment spell

Note: Age is measured relative to the cut-off age 25.



Figure B.2: Balance of background variables, quartile 1



Figure B.3: Balance of background variables, quartile 2



Figure B.4: Balance of background variables, quartile 3.



Figure B.5: Balance of background variables, quartile 4.



Figure B.6: The RD estimate of the threat effect as a function of bandwidth, quartile 1 *Note*: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.7: The RD estimate of the threat effect as a function of bandwidth, quartile 2 *Note*: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.8: The RD estimate of the threat effect as a function of bandwidth, quartile 3 *Note*: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.9: The RD estimate of the threat effect as a function of bandwidth, quartile 4 *Note*: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.10: The RD estimate of the effect during day 1-180 as a function of bandwidth, quartile 1

Note: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.11: The RD estimate of the effect during day 1-180 as a function of bandwidth, quartile 2

Note: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.12: The RD estimate of the effect during day 1-180 as a function of bandwidth, quartile 3

Note: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.13: The RD estimate of the effect during day 1-180 as a function of bandwidth, quartile 4

Note: The vertical line marks the Imbens-Kalyanaraman optimal bandwidth.



Figure B.14: Placebo tests: Threat effect in 2007, by quartiles

Note: Age relative to the cut-off age 25 on the x-axis and an indicator for becoming employed during the first 90 days of unemployment on the y-axis.

	Threat effect,	Days 1-180, with
	with covariates	covariates
A. Quartile 1	0.00728	0.0137
	(0.00723)	(0.00877)
Ν	83,880	77,763
Bandwidth	2.101	2.080
B. Quartile 2	0.0239*	0.0263*
	(0.010)	(0.0118)
Ν	83,880	77,505
Bandwidth	2.089	1.819
C. Quartile 3	0.0313**	0.0287*
	(0.0102)	(0.0124)
Ν	83,880	77,153
Bandwidth	2.278	1.780
D. Quartile 4	0.0293**	0.0263*
	(0.00990)	(0.0118)
Ν	83,879	79,659
Bandwidth	2.368	1.768

Table B.1: Estimated effects of being eligible for the YJG programme at day 90 and 180, by quartiles. Robustness to adding covariates

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens-Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

	(1)	(2)
	Effect within 90 days	Effect within 180 days
		-
A. Quartile 1		
23- vs. 24-year-olds	-0.00502	0.00165
2	(0.008)	(0.010)
Ν	33,395	29,957
Bandwidth	1.755	1.702
<i>B</i> . Quartile 2		
23- vs. 24-year-olds	7.22e-05	-0.00693
<i>,</i>	(0.011)	(0.012)
Ν	35,981	33,388
Bandwidth	1.819	1.848
<i>C</i> . Quartile 3		
23- vs. 24-year-olds	-0.0158	-0.0240**
Ş	(0.012)	(0.011)
Ν	30,752	41,238
Bandwidth	1.520	2.204
D. Quartile 4		
23- vs. 24-year-olds	-0.0152	-0.00752
2	(0.011)	(0.011)
Ν	39,447	36,260
Bandwidth	1.914	1.857

Table B.2: Placebo tests of turning 24, by quartil	es
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Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

	(1)	(2)
	Effect within 90 days	Effect within 180 days
A. Quartile 1		
25- vs. 26-year-olds	0.00103	-0.000107
	(0.007)	(0.009)
Ν	38,590	35.672
Bandwidth	2.224	2.230
<i>B</i> . Quartile 2	0.0202*	0.0201*
25- VS. 26-year-olds	-0.0202*	-0.0201°
	(0.010)	(0.012)
Ν	34,263	31,016
Bandwidth	2.032	2.005
C Quartila 2		
C. Quartile 3	0.00107	0.00965
25- vs. 26-year-olus	-0.00107	0.00005
	(0.012)	(0.012)
Ν	31,612	34,946
Bandwidth	1.923	2.322
D. Quartile 4	0.00753	0.00000
25- vs. 26-year-olds	0.00752	-0.00680
	(0.012)	(0.012)
Ν	31,375	29,588
Bandwidth	1.777	2.203

Table B.3: Placebo test of turning 26, by quartiles

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

	0			
	(1)	(2)	(3)	(4)
	Quartile 1	Quartile 2	Quartile 3	Quartile 4
Effect within 90 days	0.00843	0.0194	0.0252	0.0297
Conventional p-value	0.253	0.050	0.015	0.003
Robust p-value	0.404	0.976	0.062	0.236
N within bandwidth	37868	37868	41629	45574
Bandwidth	2.101	2.089	2.278	2.368
	(1)	(2)	(3)	(4)
	Quartile 1	Quartile 2	Quartile 3	Quartile 4
Effect within 180 days	0.0153	0.0220	0.0227	0.0280
Conventional p-value	0.089	0.070	0.077	0.022
Robust p-value	0.111	0.570	0.072	0.087
N within bandwidth	34552	30021	29261	31730
Bandwidth	2.080	1.819	1.780	1.768

Table B.4: Results using Calonico et al. (2014) robust inference procedure, by quartiles

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman.

	(1)	(2)
	Threat effect	Effect within 180
		days
A. Quartile 1		
Baseline estimates (Table 5, Col. 1)	0.00843	0.0153*
	(0.007)	(0.009)
Estimates when New Start Jobs are	0.00850	0.0155*
treated		
as employment	(800.0)	(0.009)
N within bandwidth	36,630	35,757
Bandwidth	2.036	2.149
<i>B</i> . Quartile 2		
Baseline estimates (Table 5, Col. 2)	0.0194**	0.0220*
	(0.010)	(0.012)
Estimates when New Start Jobs are	0.0188*	0.0200
treated		
as employment	(0.010)	(0.012)
N within bandwidth	38,492	29,979
Bandwidth	2.125	1.817
C. Quartile 3		
Baseline estimates (Table 5, Col. 3)	0.0252**	0.0227*
	(0.010)	(0.013)
Estimates when New Start Jobs are	0.0242**	0.0230*
treated		
as employment	(0.010)	(0.012)
N within bandwidth	41,135	31,013
Bandwidth	2.251	1.883
D. Ossesstile 4		
D. Quartile 4		
Baseline estimates (Table 5, Col. 4)	0.0297***	0.0280**
	(0.010)	(0.012)
Estimates when New Start Jobs are	0.0312***	0.0307**
treated	(0.010)	(0.012)
as employment	(0.010)	(0.012)
N WILLIN DANGWIGTN	44,1UZ	31,1/0 1 725
	/ / 45	1/35

Table B 5. Robustness to	changes in the	definition of e	mnlovment h	v quartiles
Table D.J. Robustiless to	changes in the		mpioyment, b	y quai thes.

Bandwidth2.2951.735Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined
by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1
percent level.

	(1)	(2)	(3)	(4)
	Quartile 1	Quartile 2	Quartile 3	Quartile 4
A. Threat effect	0.00692	0.0217**	0.0281**	0.0187
	(0.008)	(0.010)	(0.012)	(0.013)
N within bandwidth	34464	34148	32197	26391
Bandwidth	1.958	2.062	2.233	1.927
B. Effect in 180 days	0.0141	0.0245*	0.0302**	0.0135
	(0.009)	(0.013)	(0.014)	(0.013)
N within bandwidth	33814	28270	24480	26301
Bandwidth	2.080	1.887	1.921	2.059

Table B.6: Effects of being eligible for the YJG programme by quartiles of employment probabilities for those who faced no benefit cut

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Standard errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.

Table B.7. Effects of being eligible for the YJG programme by	v quartiles of employment
probabilities, controlling for benefit cut	

-	Threat effect,	Threat effect,	Days 1-180, no	Days 1-180,
	no covar.	controlling for	covar.	controlling for
	(Table 5)	benefit cut	(Table 5)	benefit cut
A. Quartile 1	0.00843	0.00820	0.0153*	0.0147
-	(0.007)	(0.007)	(0.009)	(0.009)
Ν	83880	83880	77763	77763
Bandwidth	2.101	2.101	2.080	2.080
B. Quartile 2	0.0194**	0.0233**	0.0220*	0.0259**
-	(0.010)	(0.010)	(0.012)	(0.012)
Ν	83880	83880	77505	77505
Bandwidth	2.089	2.089	1.819	1.819
C. Quartile 3	0.0252**	0.0317***	0.0227*	0.0281**
	(0.010)	(0.010)	(0.013)	(0.013)
Ν	83880	83880	77153	77153
Bandwidth	2.278	2.278	1.780	1.780
D. Quartile 4	0.0297***	0.0296***	0.0280**	0.0268**
	(0.010)	(0.010)	(0.012)	(0.012)
Ν	83879	83879	79659	79659
Bandwidth	2.368	2.368	1.768	1.768

Notes: Estimates from local linear regressions using a triangle kernel and optimal bandwidth as defined by Imbens- Kalyanaraman. Std errors in parentheses. */**/*** denotes significance at the 10/5/1 percent level.