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**Distributional Outcomes of the
Organization of U.S. Schools: Peers,
School Quality, and Achievement**

Eric A. Hanushek

CESifo
Poschingerstr. 5, 81679 Munich, Germany
Phone: +49 (89) 9224 1410 - Fax: +49 (89) 9224 1409
E-mail: office@CESifo.de
Internet: <http://www.cesifo.de>

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By Eric A. Hanushek*

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Abstract

Most of the research attention to schools has focused on the level of student achievement with much less attention given to the distribution of results. Policy makers on the other hand place a disproportionate amount of attention on achievement results for minorities and disadvantaged students. This paper considers a range of school factors that potentially have differential effects on groups in the student population. These include the influence of peers, the distribution of teacher quality, the impacts of residential mobility, and other programmatic differences. By using the rich data from the UTD Texas Schools Project, it is possible to quantify the magnitude of separate effects and to place them within a unified discussion of trade-offs and policy alternatives.

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Distributional Outcomes of the Organization of U.S. Schools: Peers, School Quality, and Achievement

By Eric A. Hanushek

Distributional issues are seldom far from the minds of U.S. educational policy makers. At a minimum, information is readily available on the proportion of students who fail to achieve some level of proficiency on standardized tests. Indeed such notions have been written into U.S. federal law with the *No Child Left Behind Act of 2001*. But, observing differences in performance and knowing what to do about them are not the same thing. Indeed, a variety of researchers and policy makers have argued that the schools cannot be expected to have much impact on the existing distribution of educational outcomes. The theme developed here is that many discussions have confused the potential for impact with current results based upon the existing organization of schools.

This paper assesses the evidence on schools' potential impact on both the level and pattern of student achievement. The central quantitative estimates rely on analyses of the Texas Schools Project that my colleagues – principally Steven Rivkin and John Kain – and I have conducted. These estimated impacts, which range across a variety of separate areas of policy concern, provide powerful evidence of the influence of schools on achievement, but the results are seldom jointly considered in contemplating policy.

The starting point of this discussion is a review of observed outcomes of U.S. schooling as they have evolved over time. Since the beginning regular testing, focus has centered on the significant variations in student performance identified by race. Against this backdrop, a variety of policy initiatives have appeared to have relatively minimal impact on the test variation.

Research has also provided somewhat disheartening findings – suggesting the limited impact of schools. The accumulated evidence has not provided much in the way of systematic findings that suggest obvious policies for the improvement of student achievement.

This discussion begins with a review of these different strands. It then suggests that the common interpretation of the evidence is much too pessimistic.

The goal of this work is assessing the leverage that public policy can have to change the current patterns of achievement disparities. The central focus is racial differences in achievement, although other dimensions are also considered.

School Outcome Differences, Research, and Policy

Over a long period, differences in school attainment by race and family background have been the subject of analysis. The large discrepancies in quantity of schooling for blacks and whites flowed from the decennial census data. Analyses of the differences in schooling also pointed to potential quality differences, arising partly from segregated schools but also from differences in local schooling outside of states that had *de jure* segregation of schools. The evidence on such differences centered on data about such things as credentials of teachers, length of the school year, and spending differences among the schools attended by blacks and those attended by whites.

The attention to the quality issue was elevated, however, by the massive government report, *Equality of Educational Opportunity*, commonly referred to as the “Coleman Report” after its principal author (Coleman et al. (1966)). This report was mandated by the Civil Rights Act of 1964, which instructed the U.S. Office of Education to report on the lack of educational opportunity by reason of race or ethnicity. To address this issue, the Coleman research team tested some 600,000 students in the United States in 1965.

The analysis vividly underscored the huge difference in the achievement of students by race and background. A simple summary of the magnitude of differences comes from equating test scores to grade level equivalents. If white twelfth graders in the urban Northeast (in 1965) were the standard for the knowledge that a twelfth grader should have, black students also in the urban Northeast were achieving at the ninth grade level, and black students in the rural south

were achieving at the seventh grade level! Surprisingly, however, the magnitude of these differences never received very much attention, perhaps because most of the discussion revolved around their analysis of the determinants of achievement (below).

The achievement differences have been consistent across studies. For example, when disaggregated by race, the SAT tests showed differences of approximately one standard deviation. The SAT relied on voluntary test taking for a changing group of students, however, and thus the interpretation is somewhat ambiguous. The clearest picture comes from the periodic data of the National Assessment of Educational Progress (NAEP). NAEP has representative samples of students age 9, 13, and 17 who have been tested in mathematics, reading, and science over the past 30 years.

Figures 1-3 display the average performance of white, black, and Hispanic students in the different subject areas at age 17. These graphs present two key bits of information. First, across this extended time, white student performance has been essentially constant with some small movement at different times for the specific subjects. Second, across each of the tests there is a very consistent pattern: racial gaps tended to shrink noticeably during the 1980s and then to be flat or widen somewhat during the 1990s. If anything, the white-black gap expanded some in the 1990s, while the white-Hispanic gap narrowed some.

Scores at age 17 are obviously the product of schooling received over the prior ten years. Looking at the achievement gaps for 13-year-olds shows that the gains seen during the 1980s for the oldest students have their antecedents in the 1970s. Figures 4-6, which simply present the pattern of gaps for whites, blacks, and Hispanic 13-year-olds, indicate that most narrowing of the gaps came in the 1970s and very early 1980s (and were then maintained for these and subsequent cohorts).

Much has been made of the narrowing of the black-white achievement gap including a widely-cited conference book (Jencks and Phillips (1998)). The one-time nature of the test score

Figure 1. Racial/ethnic differences in Reading: NAEP, 17-year-olds

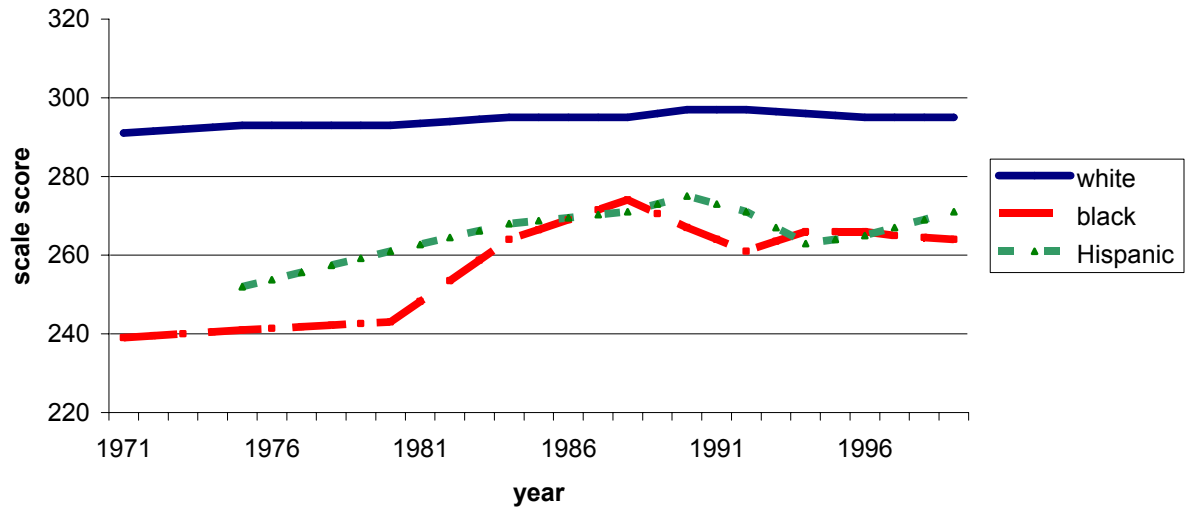


Figure 2. Racial/ethnic differences in Mathematics: NAEP, 17-year-olds

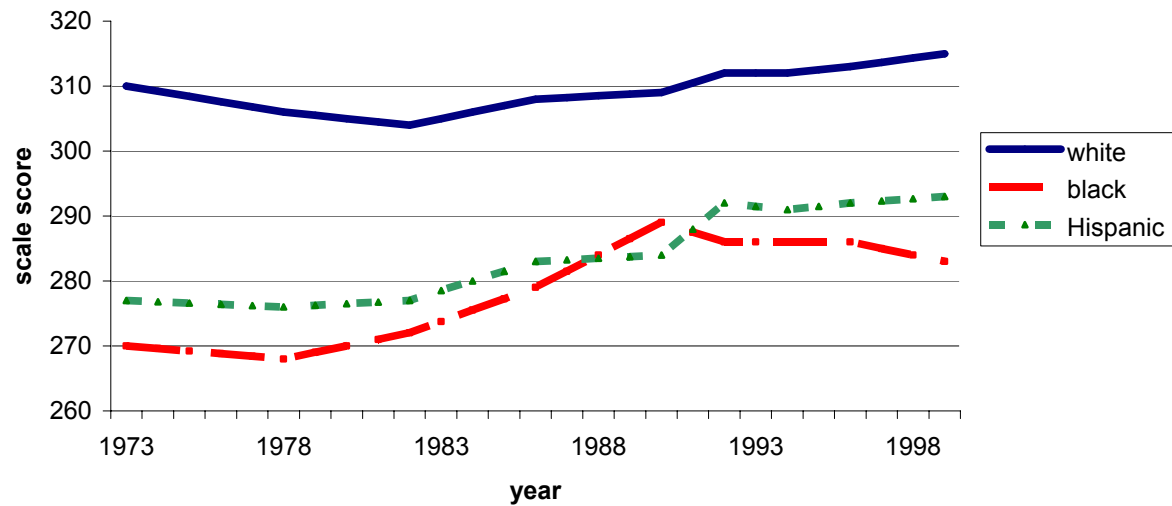


Figure 3. Racial/ethnic differences in Science: NAEP, 17-year-olds

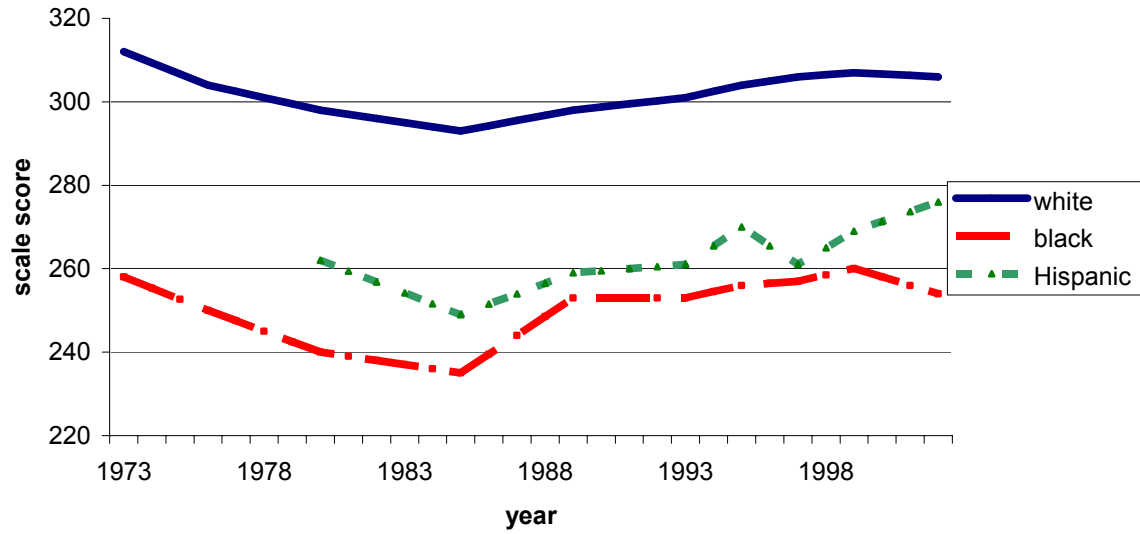


Figure 4. White-Black and White-Hispanic Differences, NAEP Reading for 13-year-olds

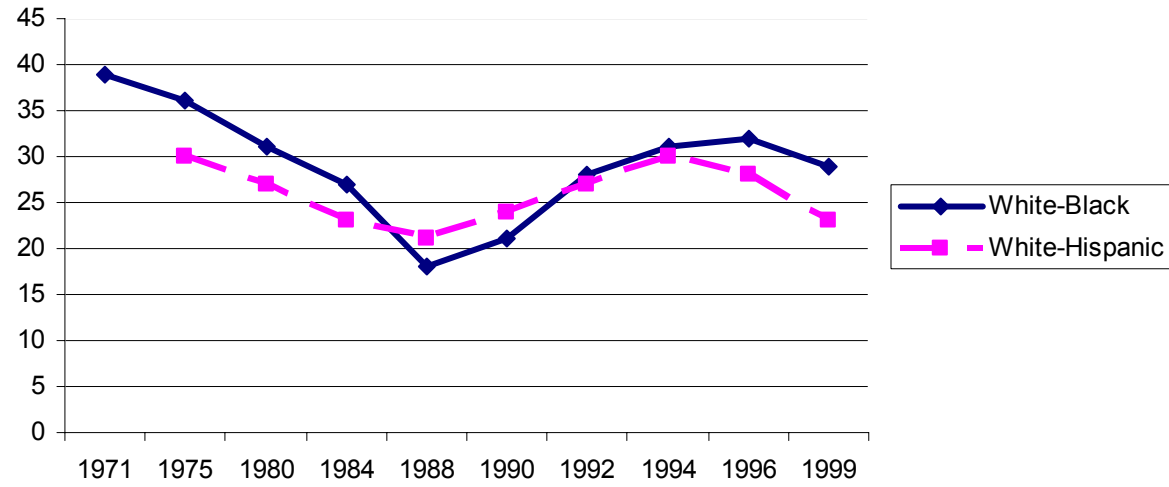


Figure 5. White-Black and White-Hispanic Differences, NAEP Mathematics for 13-year-olds

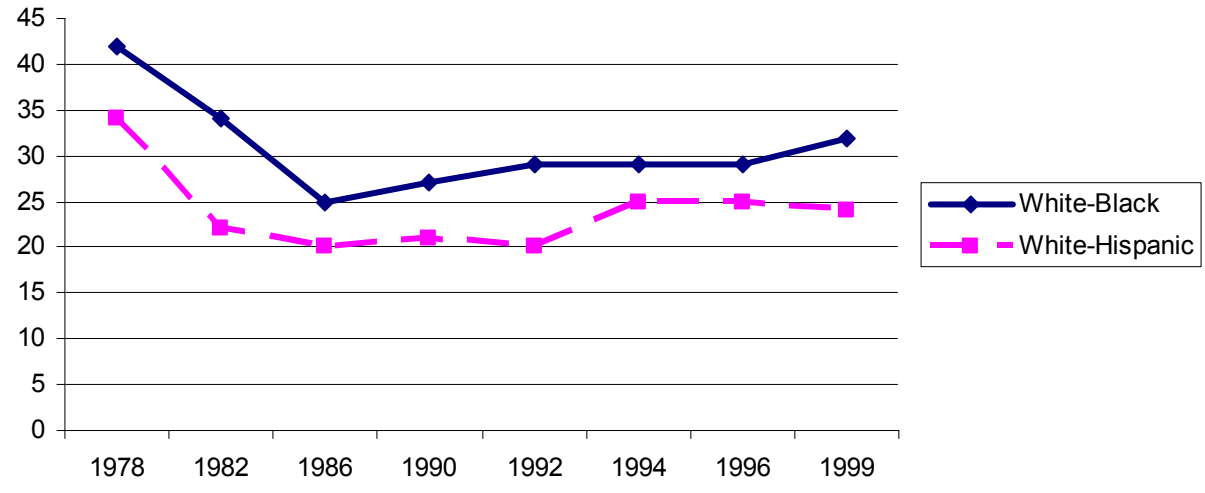
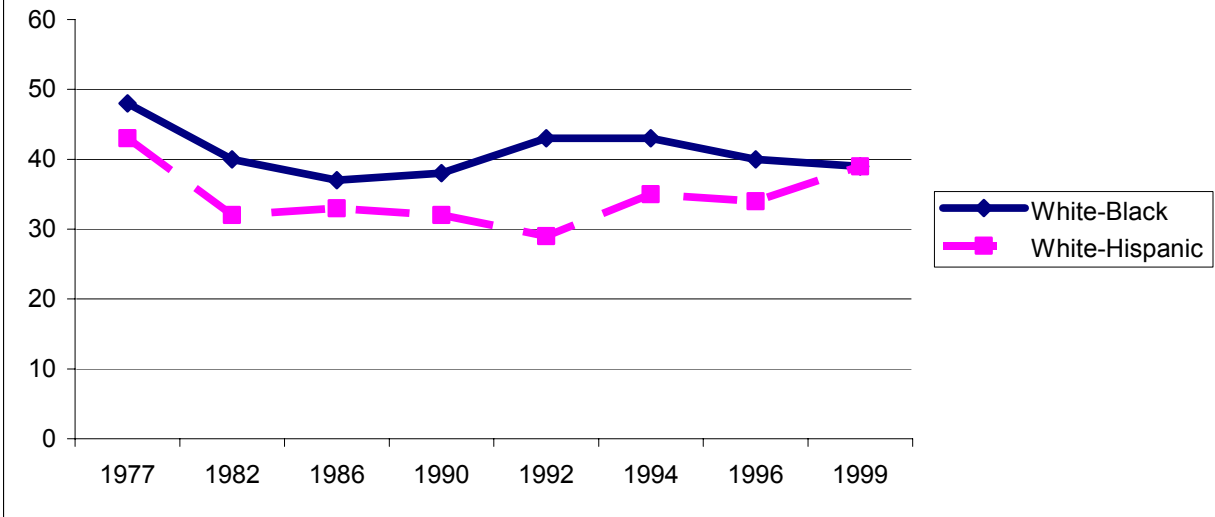


Figure 6. White-Black and White-Hispanic Differences, NAEP Science for 13-year-olds



convergence, however, was not anticipated and has received less attention than the significant closing of the gaps that occurred over a decade ago.

Against the backdrop of these achievement changes, there have been substantial policy efforts. Probably the most obvious policy change has been continued increases in the funding and resources of schools. Table 1 gives a quick overview of both resource changes and the funding that has occurred over the relevant period of the performance data. The commonly discussed policy instruments – reduced pupil-teacher ratios, retaining more teachers, and having more educated teachers – have been systematically employed over the past decades. These actions are of course expensive, as shown by the fact that real spending per pupil more than tripled between 1960 and 2000.

These resources are not directed specifically at disadvantaged students or at the racial and ethnic gaps in performance. Nonetheless, throughout this period the level of performance overall did not increase (see Figures 1-3), suggesting that it was not just resources going to majority students. Moreover, there was indeed a general tendency to focus money on disadvantaged students with spending on the schools of the disadvantaged (particularly inner city schools) surpassing that others (National Center for Education Statistics (2004)). During this period, the federal government also began and expanded its role in providing compensatory funds for disadvantaged students under the Elementary and Secondary School Act of 1965.¹ This targeted funding was also accompanied by federal support of preschool programs for disadvantaged students under the Head Start program.

The fact that substantial resources had been put into improving schools and specifically into raising the performance of disadvantaged students with no results has led to some discouragement about the efficacy of school programs to improve equity. Decades of attempts to add programs and improve the schools for disadvantaged students have shown little impact except perhaps for the those in the late 1970s.

¹ This Act, when most recently renewed, became the *No Child Left Behind Act of 2001*.

Table 1. Public School Resources in the United States, 1960-2000

	1960	1980	2000
Pupil-teacher ratio	25.8	18.7	16.0
% teachers with master's degree or more	23.5	49.6	56.2 ^a
median years teacher experience	11	12	15 ^a
real expenditure/ADA ^a	\$2,235	\$5,124	\$7,591

a. Expenditure per student in average daily attendance is adjusted for inflation using the Consumer Price Index.

This aggregate situation was reinforced and extended by the analysis in the Coleman Report and subsequent work. The Coleman Report is commonly viewed as the first attempt to judge systematically what factors affect student outcomes. The background is straightforward. While the U.S. Office of Education was instructed to report on inequality of educational opportunity, it did not have any common metric for assessing the importance of different resources that might enter into achievement differences. If, for example, it surveyed schools and found that one group had better science laboratories but its teachers had less experience than another group, which students were better off?

To deal with this issue, the Coleman team pursued a statistical analysis of the determinants of student performance – an introductory foray into what is now commonly referred to as educational production function analysis. The Coleman Report came out with the stunning conclusion that the most important factor in achievement was parents, and that schools played a much less important role. In fact, in terms of impact, the ordering of influences was family, peers, and finally schools. This led to two very common statements in policy debates. First, by far the most important influence on achievement cannot be readily treated by public policy, because we are not prepared to intervene in the family except in extreme circumstances. Second, schools do not make a difference.

The Coleman Report has been heavily criticized for its methodology.² Nonetheless, many of the basic findings of the Coleman Report have been confirmed. Namely, many of the measured attributes of teachers and schools, following the approach of the report, have not been systematically related to student performance (Hanushek (2003)).

The interpretation of the results from the Coleman Report and subsequent work is very important and guides the remainder of this discussion. Specifically, finding that a series of measures of teacher characteristics do not systematically influence performance is not the same as

² Bowles and Levin (1968), Cain and Watts (1970), Hanushek and Kain (1972).

finding that teachers do not matter. Since the publication of the Coleman Report, there has been a continued confusion between measurement and effectiveness.

The issue of measurement pervades all of the discussions and is the heart of the various analyses that we have undertaken. In simplest terms, accurately identifying the influences of both schools and peers is highly dependent upon having satisfactory measures of the range of various influences.

The policy leverage to deal with equity and performance issues in schools resides in altering the operations of schools and, perhaps, affecting the composition or peer groups. Therefore, it is crucial that these influences are accurately identified and estimated.

Texas Schools

The analysis here is based on the experiences in the State of Texas. It is useful to understand the nature of Texas and the schools in Texas. With some 3 million students, Texas is the second largest state.³ White and Hispanic students each makes up slightly over 40 percent of the student population, with blacks being about 15 percent. The state combines both heavily urbanized areas and very rural areas; 15 districts are in the top 100 districts of the nation in terms of student population. Its spending in 2000 was \$6,288 per student, or 91 percent of the national average. Performance on the NAEP tests in both math and reading is approximately the level of the national average.

The analysis here relies upon state administrative records for student performance and school characteristics. The cornerstone of the analysis of teacher quality is the unique stacked panel data set constructed by the Texas Schools Project of the University of Texas at Dallas. The data on students, teachers, schools and other personnel come from administrative records on individual students and teachers collected by the Texas Education Agency (TEA) and follow several entire cohorts of students. Each cohort contains some 200,000 students, and, depending

³ Overall state data can be found in U.S. Department of Education (2003)

upon the specific analysis, individual students are followed for up to five years. The student data contain a number of student, family, and program characteristics including race, ethnicity, gender, and eligibility for a free or reduced price lunch (the measure of economic disadvantage) and Title I services. Students are also observed when they switch schools and can be followed across all public schools in Texas. Teacher and administrative personnel information include characteristics such as race/ethnicity, degrees earned, years of experience, certification test results, tenure with the current district, role, and campus.

Student performance is assessed by the Texas Assessment of Academic Skills (TAAS), which was administered each spring to eligible students enrolled in grades three through eight. These criterion referenced tests evaluate student mastery of grade-specific subject matter in reading and mathematics.

The relative performance of students in Texas is seen from Table 2, which provides performance by family income and race/ethnicity for the cohort of fifth grade students in 1995. TAAS score are normalized for the state to have a mean of zero and a standard deviation of 1. However, following most of the analyses employed here, students in special education or limited English proficiency (LEP) programs along with students lacking information on gains over time are excluded, so that the average performance of the remaining students is 0.14. In this sample, math performance of white students exceeds that of blacks by 0.71 s.d. and of Hispanics by 0.42. Students eligible for free or reduced lunch fall almost one-half standard deviation below those not eligible.

These data, following individual students over time and across schooling experiences, permit unique analyses of the determinants of achievement. The question is: Can the gaps in performance be affected by public policy and, if so, by how much?

Table 2. Student Performance in Texas by Race/ethnicity/income^a

	Proportion of students	Mean 5 th grade TAAS math	Mean 6 th grade TAAS math
Total	1.00	0.14	0.20
By eligibility for free or reduced price lunch			
Eligible	0.40	-0.16	-0.09
Not eligible	0.60	0.33	0.39
Race/ethnicity			
White	0.58	0.34	0.41
Black	0.13	-0.37	-0.26
Hispanic	0.29	-0.08	-0.04

a. Data for fifth grade students in 1995.

School and Teacher Quality

Since the Coleman Report, answers to questions about the impact of schools have been surrounded by a series of very difficult methodological problems. To understand the basic nature of these, we begin with a simple description of student achievement and then proceed to consider ways of analyzing it.

Today's achievement is influenced not just by current family, school, and peer interactions but also by those of the past that establish the base for any current learning. This fundamental relationship is captured by Equation (1) that describes achievement (A) for student i in grade G , in school s ,

$$(1) \quad A_{iG_s_t} = \underbrace{X_{iG_s_t} \beta_G + S_{G_s_t} \delta_G + \bar{P}_{(-i)G_s_t} \lambda_G}_{\text{current inputs}} + \underbrace{\sum_{\tau=1}^{G-1} X_{i,G-\tau,s_{t-\tau}} \beta_g + \sum_{\tau=1}^{G-1} S_{i,G-\tau,s_{t-\tau}} \delta_{G-\tau} + \sum_{\tau=1}^{G-1} \bar{P}_{(-i),G-\tau,s_{t-\tau}} \lambda_{G-\tau}}_{\text{cumulative past inputs}} + \sum_{\tau=1}^G e_{i,G-\tau,s_{t-\tau}}$$

where \bar{P} measures peer behavior and X and S are vectors of relevant family background and school inputs, respectively, and the subscript $(-i)$ indicates that peer measures omit attributes of student i . Because it is useful for developing the estimation issues, this representation separates current and past influences.⁴

Clearly, simply estimating relationships between the current level of achievement and the current inputs has little chance of accurately separating the various influences on achievement. Almost certainly, current inputs are correlated with past inputs, leading to obvious problems.

The now-standard approach of analyzing the growth in student achievement, as in equation 2, substantially reduces the problem, but not all concerns are eliminated.

⁴ Presentation of achievement solely in terms of school experiences, ignoring preschool experiences, is done solely for expositional ease. Given our estimation strategy, it has no effect on the results.

$$(2) \quad \begin{aligned} \Delta A_{iG_s_t} &= A_{iG_s_t} - A_{iG-1s_{t-1}} \\ &= X_{iG_s_t} \beta_G + S_{G_s_t} \delta_G + \bar{P}_{(-i)G_s_t} \lambda_G + e_{iG_s_t} \end{aligned}$$

Specifically, one still needs good measures of the inputs (X , S , and \bar{P}). In the presence of either mismeasured or left-out inputs, the remainder of the estimation is going to be problematic.

By far the most important issue is the specification of school and teacher inputs. The approach that we have pursued is the semi-parametric estimation of teacher and school effects. In a simple formulation, consider:

$$(3) \quad \Delta A_{iG_s_t} = X_{iG_s_t} \beta_G + S_{iG_s_t}^* \delta_G + \bar{P}_{(-i)G_s_t} \lambda_G + \sum_{j=1}^N t_j T_{ijG} + e_{iG_s_t}$$

where $T_{ijG}=1$ if student i has teacher j in grade G and $=0$ otherwise. $S_{iG_s_t}^*$ represents school factors other than individual teachers. In this, we include individual teacher fixed effects, and t_j is a natural measure of teacher quality that is based on effectiveness of individual teachers in raising student achievement.⁵

This formulation circumvents problems of identifying the separate components of teacher but does not necessarily provide unbiased estimates of teacher quality. First, a variety of selection issues related to the matching of teachers and students are important. Because of the endogeneity of community and school choice for families and of administrator decisions for classroom placement, the unmeasured influences on achievement are potentially not orthogonal to teacher quality. In particular, students with family background and other factors conducive to higher achievement will tend to seek out better schools with higher quality teachers.

Administrative decisions regarding teacher and student classroom assignments may amplify or

⁵ For previous analyses of this sort, see among others Hanushek (1971, (1992), Murnane (1975), Armor et al. (1976), Murnane and Phillips (1981), Aaronson, Barrow, and Sander (2003), and Rockoff (2004). Rivkin, Hanushek, and Kain (2001) address the various selection factors along with providing a lower bound on the variations in teacher quality specified in this way.

dampen the correlations introduced by such family choices. The matching of better students with higher quality teachers would tend to increase the positive correlations produced by family decisions, while conscious efforts to place more effective teachers with struggling students would tend to reduce them.

Second, another source of correlation between teacher quality and student circumstances results from the matching of teachers with schools. Teacher preferences for better working conditions and higher achieving, nonpoor, nonracial/ethnic minority students in addition to higher salaries potentially introduce a positive correlation between teacher quality and family contribution to learning (Hanushek, Kain, and Rivkin (2004b)). Note, however, that failure to hire the best available candidates would reduce the magnitude of this relationship (see Ballou (1996)). Within districts, the assignment practices tend to give the newest teachers the lowest priority in terms of deciding where to teach.

Our general approach to separating the effects of teachers, discussed with the empirical results, is to remove student, school, and school-by-grade fixed effects. This strategy, made possible by our stacked panel data on performance, provides a very general way of dealing with the severe selection and measurement issues.

Potential influence

In order to bound the potential impact of teacher quality, we can look at two different general estimates of the impact of schools and teachers on student performance. These use very different approaches to estimate quality differences and thus the potential for using direct policy interventions.

Method 1 is the most conservative (Rivkin, Hanushek, and Kain (2001)). It focuses entirely on the within-school variation in student performance that is related to teacher quality differences. Looking just within schools eliminates the potential bias from school selection by students and their parents. By aggregating student performance gains across classrooms within

each grade, the potential impact of purposeful classroom placement is also circumvented. Finally, individual and school fixed effects are removed – allowing for the influences of family and school factors (other than teachers) in a very general manner. It then directly estimates the variance in teacher quality by considering the variance in average student outcomes over grades in each school and how this relates to teacher turnover. Because this approach assumes, for example, no changes in teacher effectiveness across years, because it ignores any between-school variance in quality, and because of its treatment of measurement error, this approach produces a lower bound on the variance of school quality.

The estimates of teacher quality for teachers of 5th, 6th, and 7th graders indicate that one standard deviation in teacher quality translates into a 0.10 standard deviation higher annual growth in student achievement.⁶

Method 2 relies upon the direct matching of students and teachers for one large urban district in Texas Hanushek, Kain, O'Brien et al. (2003)). By following students and teachers over time, we can estimate the variance in mean achievement gain of students in each classroom. These raw estimates tend to be overestimates, because the variance in classroom gains will include a component of measurement error along with the impact of remaining selection effects and of school organization and leadership.⁷ However, by extracting the common component of teacher differences across years, it is possible to obtain a direct estimate of teacher effectiveness.

Based on the learning across classrooms for teachers in grades 4-8 within one large Texas district, we obtain estimates of the standard deviation of teacher quality of approximately 0.18.⁸

⁶ In the specific estimates, while we concentrate most on math performance, we obtain an estimate of 0.09 s.d. for reading and 0.11 s.d. for math.

⁷ One important aspect of that analysis is making adjustments for characteristics of the student achievement tests. The tests concentrate on performance at the lower end. Because of this, it is easier to get large changes in performance at the lower end of the test. For the analysis, achievement gains are standardized to the gains of others within each decile of the test score.

⁸ The estimation in Hanushek, Kain, O'Brien et al. (2003) considers estimates obtained from within school and within district comparisons. It also concentrates on standard gains (see prior footnote). The bound on the estimates presented here translates gains into raw gains and uses the within district estimates (which include variations across schools for the district).

These differences in teacher quality ignore differences that might exist in the quality of teachers across districts. Fortunately, we have another method for developing the across district differences in quality. Our analysis of student mobility (Hanushek, Kain, and Rivkin (2004a)) identified the average gains in achievement that accrued from moving to a new district. If moves were generally predicated on seeking out improved schooling for children, the gains would indicate how teachers were distributed across schools. Our estimate of the difference in achievement (.025 standard deviations) is, however, clearly an underestimate of the variation in average quality as many moves will reflect other purposes such as job location or housing quality choice.

Combining the within school and between school estimates of quality suggests a range of teacher quality differences of 0.125 – 0.205 s.d. In other words, moving one standard deviation across the teacher quality distribution – say, from the median to the 85th percentile – is associated with differences in annual student achievement growth of 0.125 – 0.205 standard deviations. This provides an indication of how different teachers and schools can be in terms of annual achievement growth. Clearly for any student a run of good or bad teachers would accumulate to yield substantial differences in the level of achievement – a point we return to below.

Current distribution

The prior estimates characterize how much leverage exists if policies were put into place either to re-arrange existing teachers or to alter the hiring of teachers. An alternative perspective is consideration of the magnitude of existing differences across race or income groups. In other words, can the distribution of existing teachers be part of the explanation for currently observed achievement differences?

The easiest summary comes from the large urban district that was employed in the prior estimation. While most discussions of differences in teacher and school quality point to

differences across districts, a lower bound on differences would come from looking at just within district the differences.

The magnitude of differences is dramatic. The average teacher quality facing white students exceeds that for black students by 0.08 standard deviations.⁹ Moreover, these differences exist across the quality distribution of quality and do not reflect simply a few teachers at one of the tails of the distribution. This is seen directly from figure 7 that provides kernel density estimates of the distribution of teacher quality.

Peer Influences

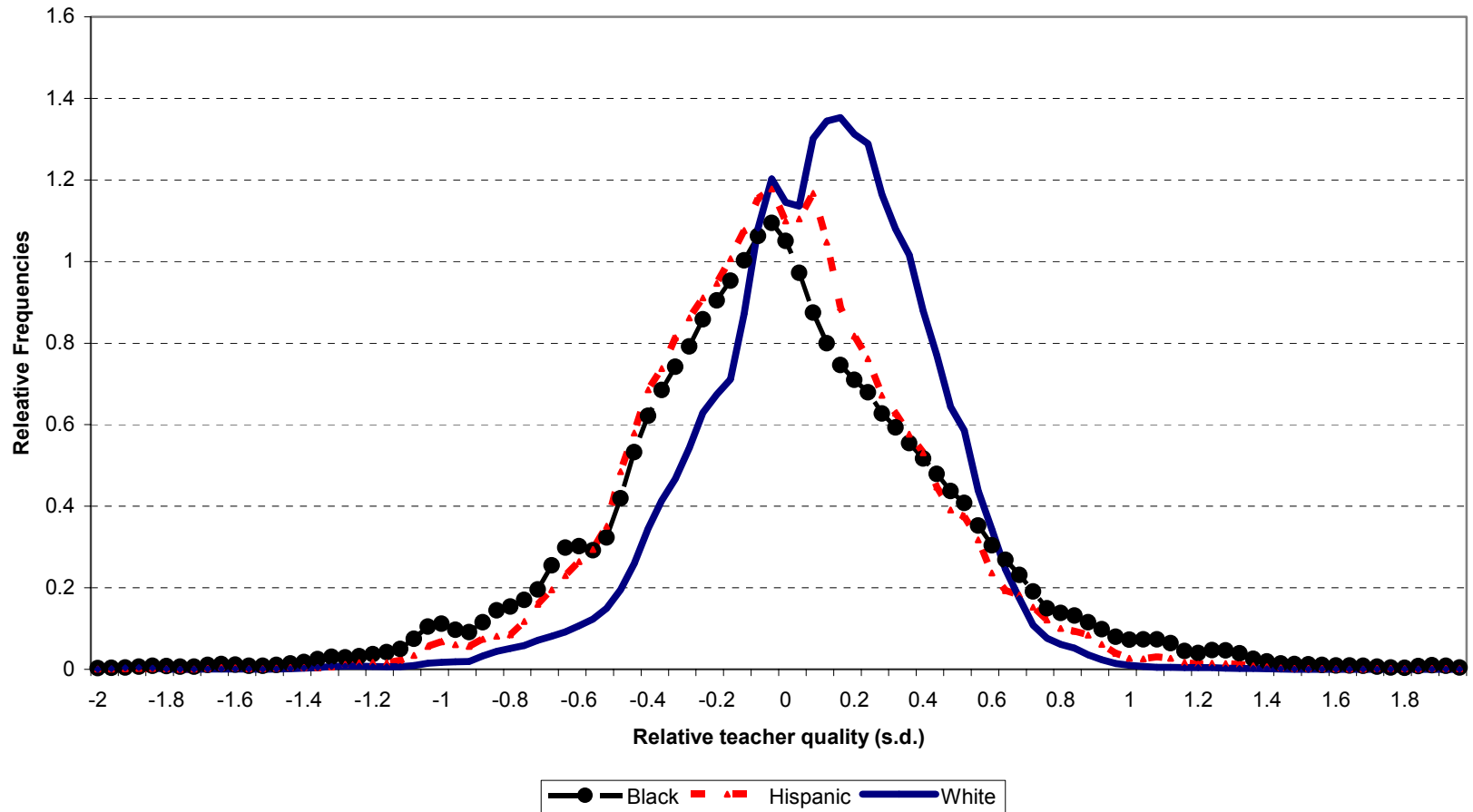
The second avenue for schools to influence performance is through the impact of peers in the school. The neighborhood and school determine a circle of friends and acquaintances. If these other students influence attitudes and behaviors, they can directly affect schooling outcomes.

Analysis of peer influences is, nonetheless, very difficult. The difficulty in this is making sure that the observed relationship really reflects the causal impact of peers – and not just other factors that tend to coincide with differences in peers. Three general and significant issues arise in doing this analysis.

First, most studies of the effects of peers rely on data about student outcomes and peer groups that are naturally generated by schools. But these observations of schooling circumstances are the result of the choices of schools (and implicitly peers) that are made by individual families and, to some extent, by school administrators. Thinking initially of the choices of families, which often come through residential location choices, we can be quite certain that they are not random. These choices, while frequently motivated by a number of factors beyond schools such as incomes or job locations, will reflect the preferences and opportunities facing individual families. This simple fact – that there is a purposeful element in

⁹ Hanushek, Kain, O'Brien et al. (2003) estimate models of standardized achievement gains. Because this measure has a different variance from raw gains, the results are transformed here into raw gains.

Figure7. Kernel Density Estimates of Teacher Quality Distribution: Standardized Average Gains by Student Race and Ethnicity



the individual choices of families – implies that some of the outcomes for student performance may result from attributes of families that, while entering into their decisions, are unobserved. For example, the parents most motivated toward the schooling of their children may both provide the best family environment for learning and pay particular attention to their choices of school location. In such a case, it is frequently difficult to sort out the separate influences on student performance and to identify the impact of peers per se, particularly when parents at a school tend to make similar choices. Similarly, school administrators often make both resource decisions and classroom composition decisions with some underlying purpose in mind. They might attempt to place their best teachers with students most in need or to group students according to an estimate of their entering abilities.

Second, the ability to distinguish the separate effects of individual and school factors from those of peers depends crucially on observing and measuring the significant inputs into student performance. The typical analysis, however, does not have perfect measures of either family background or of school inputs. For example, from the perspective of family inputs into achievement, researchers typically have just a few crude measures of background available – often lacking even basic characteristics like the education level of parents. Similarly, the details of school quality and school inputs may be known only imperfectly. On the other hand, the consistency of choice of schools across families implies that there is a strong tendency for similar parents to select a common school, and there is an additional likelihood that school quality affects peers in a similar way as the individual student. As a result, measures of peer backgrounds and performance may provide reasonably accurate surrogates for the individual's characteristics (which are measured with error). Even when peers have no true impact, for example, they may appear significant just because the peer measurements effectively provide additional information about the individual student.

Finally, one must sort out causal influences. It is not sufficient to know that, say, peer characteristics are associated with individual characteristics and performance. One needs to

know whether this association results from peer attributes and interactions causing the observed differences in student performance. The reason for this is also straightforward: If one is to ascertain the impacts of peers, and of possible alterations in the composition of peers, it must capture the amount of difference that the peers cause as opposed simply to selecting peers with certain characteristics or to residing together because of common decision making processes. This issue of causation pervades most analyses of student performance but is most acute when analyzing peers.¹⁰ The inherent tendency for peers with similar attributes and motivations to cluster together makes associations of performance across peers very likely and builds in difficulties in inferring the causal aspects of the various associations.¹¹

These issues are introduced to underscore the uncertainty that surrounds much of the discussion of peer influences. Our approach throughout this analysis is to exploit our stacked panel data to deal with the significant measurement issues. With the stacked panel data, we can generally remove individual fixed effects, allowing for very general background and ability factors through individual specific growth rates. We also quite generally remove school-by-grade differences in curriculum, leadership, student aging patterns, and so forth – things that might be correlated with the grade level.

Potential influence

Race/ethnicity. The landmark legislatively mandated civil rights report on the *Equality of Educational Opportunity* (Coleman et al. (1966)) and its offshoot (U.S. Commission on Civil Rights (1967)) provide empirical evidence that racial isolation harms academic achievement.

¹⁰ For example, it is common to employ income measures to proxy differences in family background that might be important for student learning or other outcomes, but there are serious questions about whether the relevant causal factor is income per se or some other attributes that are related to income (cf. Mayer (1997)).

¹¹ An additional problem, that we do not dwell upon here, is the reciprocal relationship between the individual student and peers. The underlying idea behind peer influences is that the others in a classroom and school affect the character of learning. But if that is true, then it is natural to believe that the individual student also affects all of her classmates – implying that the direction of causation for any observed association is unclear. This problem, which is crucial in some kinds of analyses, proves to be difficult to deal with in many studies. This issue, sometimes referred to as the “reflection problem,” is described technically in Manski (1993) and Moffitt (2001).

Subsequent work by Crain and Mahard (1978), Boozer, Krueger, and Wolkon (1992), and Grogger (1996) also find that school racial composition affected academic, social, and economic outcomes. In contrast, Cook and Evans (2000) conclude that desegregation has little if any effect on mathematics and reading achievement in elementary school, and Rivkin (2000) finds no evidence that exposure to whites increased academic attainment or earnings for Black men or women in the high school class of 1982. Overall, there remains considerable disagreement about the nature and magnitude of benefits of desegregation efforts, let alone about their costs (see, for example, the reviews in Crain (1970); Armor (1995); and Schofield (1995)).¹²

The contrasting findings and lack of consensus concerning the importance of school racial composition emanate in large part from the difficulty of isolating the causal impact of peer characteristics.

In Hanushek, Kain, and Rivkin (2002), we estimate the impact of racial composition on blacks, whites, and Hispanics in ways consistent with the previous modeling discussion. Specifically, we adopt the very general fixed effect approach to eliminating the bias from mismeasured other inputs.

We find small and insignificant impacts of school racial composition on whites and Hispanics, but there are strong impacts of the black composition of schools on the performance of blacks. The magnitude of the proportion black coefficient for blacks of -0.25 suggests that a 10 percentage point reduction in percentage black would raise annual achievement growth by 0.025 standard deviations. These estimated effects apply to the growth of annual achievement and thus accumulate across grades, implying a substantial role for school racial composition in the determination of the racial achievement gap. Moreover, higher achieving blacks are much more

¹² The findings in areas other than achievement are even more difficult to characterize, in part because the quality of the underlying research is quite mixed. In reviewing reviews of desegregation effects on nonachievement outcomes, Schofield (1995) concludes that “desegregation has no clear-cut consistent impact” on African American self-concept or self-esteem (p. 607), and that “the evidence taken as a whole suggests that desegregation has no clearly predictable impact on student intergroup attitudes” (p. 609). While each of these conclusions is heavily qualified, the research makes it clear that the currently available evidence does not indicate that these wider outcomes are places of systematic impact.

sensitive to school racial composition: the impacts increase monotonically along the initial achievement distribution, and the impact in the top half of the distribution is twice that in the bottom half.

Socio-economic status (SES). Much of the attention to socio-economic status has concentrated on issues of neighborhood poverty and, particularly, how concentrations of poverty affect individual outcomes. This discussion of neighborhood poverty emphasizes employment and crime outcomes, although some gets into schooling.¹³ For example, Mayer (1991) finds that SES (and racial composition) of the school affects high school completion of both whites and blacks – but measures of characteristics of schools other than student body composition are missing.

The direct analysis of achievement effects of low income peers (Hanushek, Kain, Markman et al. (2003)) does not indicate that poverty concentrations have a significant negative effect on student performance. While the income measure is relatively imprecise, these results suggest that prior estimation of the effect of poverty concentrations in schools have not uncovered causal influences.

Peer ability. The analysis of peer ability and achievement has been particularly problematic from a statistical viewpoint.¹⁴ Students in a common classroom have many shared educational experiences, so that the quality of questions or the amount of disruption affects all of the students. From an analytical viewpoint, each student contributes to the classroom experience and is simultaneously affected by those same experiences. Moreover, common factors such as a impact of a particularly good teacher will heighten the common experiences and, if teacher quality is not well measured, lead to biases in understanding peer influences. These situations

¹³ Discussions of a wide range of issues related to neighborhood poverty concentrations can be found in Jencks and Peterson (1991), Jargowsky (1997), and O'Regan and Quigley (1999). More recent investigations relying on randomization of people who leave bad neighborhoods can be found in Rosenbaum (1995; Rosenbaum and Popkin (1991), Katz, Kling, and Liebman (2001), and Ludwig, Duncan, and Hirschfield (2001).

¹⁴The chief problem has revolved around the simultaneous determination of achievement by all students in the classroom. Formal statements of the problem can be found in Manski (1993) and Moffitt (2001).

make it virtually impossible to separate out the effects of current classroom behavior on individual achievement. The import of this is largest when considering the influence of other students' ability and achievement on learning.

If we distinguish between the ability of peers and their current behavior, however, it is possible to gain some insights. Specifically, by measuring peer ability by their prior achievement levels, any direct relationship of current interactions, teacher quality, and the like is broken, and it is possible to gain some insights into how the level achievement of other students influences individual performance.

Attempts to estimate peer effects on educational achievement in this way have been relatively limited. Hanushek (1972, (1992) finds no peer achievement effects when looking at achievement growth in individual classrooms. On the other hand, Henderson, Mieszkowski, and Sauvageau (1976), Summers and Wolfe (1977), and Zimmer and Toma (2000) report positive influences of higher achieving peers at least for some students. Importantly, Summers and Wolfe (1977) find stronger effects of peers for low income students. Consideration of ability tracking in schools likewise has yielded mixed results (e.g., see Oakes (1992); Argys, Rees, and Brewer (1996)).

Our own attempt to investigate peer ability yields ambiguous results. Our initial work suggested that the level of achievement of others in the classroom has a small but significant influence on performance (Hanushek, Kain, Markman et al. (2003)). It also suggested that any effect is relatively constant across achievement levels.¹⁵ However, after developing a more detailed description of the racial composition of schools (Hanushek, Kain, and Rivkin (2002)), we found no impact of student achievement. In part, our approach aggregates performance across classrooms in a grade – a necessity because of data availability but a useful approach for

¹⁵ A common policy thread has been that low achieving students benefit from being in classes with high achieving students but that high achieving students are unaffected by classroom composition. If this were the case, heterogeneous classroom groupings would provide the best policy, because it would maximize performance of low achievers at no cost. This presumption has been challenged, however, suggesting that detracking or tracking is a zero-sum game where losers balance winners (Argys, Rees, and Brewer (1996)).

assessing selection effects. This aggregation may be particularly important, however, in the case of ability differences, since classroom interactions likely to be a central issue.

In sum, our best estimates do not support a strong influence of peer achievement on learning, but difficulties in the estimation leave some uncertainty.

Student Mobility. Student moves are associated with lower achievement, but the more interesting impact of mobility is the externality for other students. The relevance of this is that schools with higher mobility rates tend to have a less coherent structure of instruction. The possibility that turnover affects non-movers as well as movers is raised by many including Alexander, Entwisle, and Dauber (1996) and Kerbow (1996), though neither study attempts to estimate the turnover externality.

Our estimation again relies on our fixed effects strategy, removing both school-by-grade and school-by-year terms and then observing how students react to varying amounts of annual mobility (Hanushek, Kain, and Rivkin (2004a)). A high mobility rate lessens the amount of learning, even for students who themselves do not move. The magnitude of the coefficient for overall proportion new students in the more complete specifications suggests that a one standard deviation increase in the proportion of students who are new to the school (an 11 percentage point change) would reduce achievement by over 0.013 standard deviations. While a single year effect of this magnitude is not large, the sum total of ten or twelve years of high turnover will have a substantial cumulative effect on learning for those students who attend high turnover schools year after year.

Current distribution

The prior section described a variety of potential influences on student achievement and, particularly, on racial or economic divisions and provide insights into some of the divisions in performance identified at the beginning. In terms of the peer effects, outcomes for different groups can diverge when there are different reactions to peer inputs or where the distribution of

peers differs even with the same impact. This section discusses how the peer factors may or may not contribute to distributional impacts.

The magnitude of the black composition effects is significant and represents both fundamental forces behind peer impacts. First, black students react to racial composition, where whites and Hispanics do not. Second, the typical black student (regardless of achievement quartile) has 30 percent greater black classmates than the typical white and has 25 percent more black classmates than would be obtained with a completely even distribution of blacks across the state. This difference combines with the race specific impact of composition such that equalizing the black distribution throughout the entire state for just grade 5 would be consistent with an increase in black achievement growth of 0.06 standard deviations.¹⁶

The fact that the estimated adverse impact of racial composition increases in magnitude with the student's own achievement level indicates that the negative effects of black concentration on the racial achievement gap are disproportionately borne by blacks with higher academic achievement. Blacks in the top quartile represent fewer than 10 percent of the black students but bear 19 percent of the cost of the existing segregation of students across schools. This skewed impact has obvious deleterious ramifications for future academic success and college attendance.

School mobility provides the second significant example of peer influences that have direct distributional impacts. The income difference in school turnover rates is 1.5 percentage points, and the black/white difference is 6.2 percentage points. Higher school turnover reduces annual achievement gains for lower income students by roughly 0.005 standard deviations relative to higher income students; blacks lose roughly 0.015 standard deviations relative to whites. Hispanics, by a similar calculation, would lose 0.005 standard deviations relative to

¹⁶ When these results are translated into potential national effects (as measured by the national gaps on the National Assessment of Educational Progress, or NAEP), it is estimated that past changes in racial composition of U.S. schools could account for a substantial portion – if not all – of the closing of the racial achievement gap that occurred in the 1980s (Hanushek (2001)).

whites because of their attending schools with student higher mobility rates. These annual differences would cumulate as blacks, Hispanic, and low income students continue to attend high mobility schools.

On the other hand, there is not much evidence that peer ability or the socio-economic mixing of schools has much impact. Both of these investigations are, nonetheless, subject to greater uncertainty. The only available measure of socio-economic status is the imprecise characterization of eligibility for free or reduced price lunch. Nonetheless, it does not appear that the distribution of students by socio-economic status has had much impact on the currently observed distribution of student outcomes. Similarly, while there is some uncertainty about the magnitude of any peer ability impacts, our best estimates indicate that this aspect of peers is not having much influence on the distributional issues.

Other School Inputs

While the previous discussion has concentrated on issues of teacher quality as identified by student performance, the traditional perspective on both performance and distribution has focused more on characteristics of schools and teachers. Specifically, an enormous amount of policy attention has gone into analysis of the experience, degrees, and credentialing of teachers along with the class sizes that students face.

The discussion of school inputs has been controversial (see Hanushek (2003)). Input characteristics nonetheless remain an important part of the debate for three reasons. First, they are the object of much policy consideration and debate. Second, relative to the distributional discussions here, a frequent hypothesis has been that disadvantaged students, variously defined by income or race, are more sensitive to variations in inputs. Thus, simply ensuring the same level of inputs would have beneficial effects for distributional outcomes. Third, teachers themselves

have preferences for the school at which they teach.¹⁷ In a systematic way, teachers appear to seek out schools with higher achieving students and fewer minority students.

Part of the controversy about school inputs has related to issues of causality and the possible contamination of unmeasured student and school characteristics. For example, if class sizes are set in a compensatory manner such that more educationally disadvantaged students are placed in smaller classes, one would see a positive correlation of the level of achievement and class sizes. Thus, commonly available estimates of the impact of class size might give a misleading view of the leverage that can be had.

A variety of approaches have been pursued to circumvent these problems, particularly in the area of class size. These include attempts to isolate exogenous variations in class size (Angrist and Lavy (1999), Hoxby (2000), Wößmann and West (2002)). They also include the use of random assignment experiments (Word et al. (1990)), Krueger (1999)). In each instance, however, the efforts to isolate the causal impact have also been accompanied by other complications having to do with the quality of the underlying data, thus leading to uncertainty about the results.

An alternative within the framework of our work is to control more directly for various influences that might be correlated with the inputs of note in order to isolate their impact. Specifically, consider class size policy and its potential interaction with estimation. If schools actively decide class size on the basis of student need and if student need is not accurately assessed in the analysis, standard estimation will yield significant bias. Our approach follows the development above. We investigate student achievement growth, allow for individual specific growth rates through fixed effects, and incorporate generalized measures of school inputs with grade-by-school fixed effects. We then consider how the variations in class size that occur over and above these – largely through demographic variations across time – influence achievement.

¹⁷ Several early analyses suggest that teachers systematically search out schools with a more affluent population (Greenberg and McCall (1974; Murnane (1981)). Those analyses motivate the general discussion here.

Similarly, we investigate other measured teacher and school inputs after allowing for systematic variation in factors affecting achievement growth.

Our investigation of school performance in Texas both confirms large parts of the past analyses of inputs but also sheds further light onto the distributional issues here. The analysis in Rivkin, Hanushek, and Kain (2001) suggests four important findings. First, among the traditional measured inputs, the most important is early career teaching experience. Teachers in their first few years of teaching do worse than those in later career, with the most important impact during the first year of teaching. In other words, regardless of subsequent performance, rookie teachers on average do more poorly in the classroom than they will later. Second, class size has a significant but very small impact on student performance. Third, there is no evidence that disadvantaged students, identified by parental income, are more sensitive to school inputs than more advantaged students. Finally, other common inputs including teacher degrees, scores on teacher certification tests, and teacher certification in general do not have a systematic impact on student performance.

Perhaps the most important of these findings from a distributional perspective is the finding about early career performance of teachers. The impact of the initial year of experience appears to be approximately 0.1 standard deviations of student growth (i.e., student growth is on average one tenth of a standard deviation lower during a teacher's first year).¹⁸ This impact is potentially very important when put into the context of the mobility of teachers. Since teachers appear to seek out schools with higher achievement levels and lower percentages of disadvantaged and minority students (Hanushek, Kain, and Rivkin (2004b)), there is a concern that this induces minority students to face more rookie teachers. In our samples, however, there

¹⁸ This estimate is obtained from two very different approaches. In the analysis of the lower bound on teacher quality in Rivkin, Hanushek, and Kain (2001), indirect estimation through considering the impact on the variance in student achievement of teacher turnover and experience is very consistent with the direct production function estimates. Also, after estimating the year by year performance on individual teachers in the large Texas district used in the quality estimation (Hanushek, Kain, O'Brien et al. (2003)), virtually identical estimates are obtained.

is only a modest difference in the proportion of teachers with 1-3 years experience (0.16 for whites versus 0.19 for blacks and 0.20 for Hispanics), and the net impact is just 0.001-0.002 s.d. on the gaps with blacks and Hispanics.

Distributional Policy

The previous discussion is meant to highlight the various dimensions of policy choices that impact on distributional issues. For example, while the importance of family background has been well understood since the Coleman Report, changing families has never been a substantial part of the policy agenda.¹⁹ On the other hand, altering both the resources and organization of schools and the characteristics of student peers have been on the policy agenda. The suspicion has long been, however, that policy is impotent and that achieving a significant closing of the gaps through policy manipulations is not possible.

The prior analyses focuses on the data for distributional considerations. The large and unmistakable variations in performance by race and income have been the object of an enormous amount of concern and policy attention. The full impact of policy interventions aimed at dealing with distributional issues depends upon both the magnitude of any policy and its impact on different groups.

One way to draw together the previous evidence is to summarize the major factors identified both as having an impact on student performance and as potentially entering into the observed distribution of outcomes. Table 3 provides two dimensions of the key factors discussed above in the dimension of white-black achievement gaps. First, based on both the impact and the distribution of underlying characteristics, there is a rough calculation of how much annual differences in underlying achievement factors contribute to the relatively higher performance of white students. Second, the potential impact reflects simply the estimate of how “distributionally

¹⁹ At various times, some thought has been given to such ideas as improving the quality of parenting, although there is little evidence that any of these policy initiatives have been very successful.

Table 3. Estimated Current Influence and Potential Influence on White- Black Achievement Gaps

	Gap in current annual distribution (white – black gap)	Potential annual impact
Teacher quality ^a	0.08	0.125 to 0.205
Teacher experience ^b	0.001	-0.10
School mobility ^c	0.06	-0.18 to -0.3 (mobility before and during school year)
Racial composition ^d	0.038	-0.14 to -0.25

Notes:

a. Teacher quality is measured in terms of standard deviations of the teacher distribution, where, for example, 0.1 indicates that one standard deviation of teacher quality implies 0.1 s.d. higher growth in student achievement.

b. Teacher experience is measured by teachers in their first three years of experience. The potential impact indicates that having a first year teacher is associated with 0.1 s.d. lower student achievement growth.

c. School mobility indicates the impact of a higher proportion of student moves on student achievement growth, where, for example, -0.18 indicates that ten percent higher student turnover (0.1) translates into 0.018 s.d. lower student annual achievement growth.

d. Racial composition indicates the impact of a higher proportion of black students on achievement growth of black students, where, for example, -0.14 ten percent more black students (0.1) translates into 0.014 s.d. lower student annual achievement growth. The current gap is calculated as the impact of moving from the existing unequal distribution across schools to an equalized distribution.

sensitive” changes in each factor will affect the gap – i.e., what is the potential strength of any policies aimed directly at improving distribution.

A distinguishing characteristic of policies aimed at distribution is the potential interaction with policies aimed at overall performance and efficiency. One class of policies considers simple redistribution of existing resources. Thus, for example, if we take the current set of teachers as constant and simply redistribute them on the basis of student characteristics, it suggests the possibility of a zero sum game – those who get higher achievement are offset by those who get lower achievement. Policies such as these might readily be justified if the existing distribution of resources, say, favors the otherwise advantaged group. They might also be justified if there is no existing inequity in distribution but there is general agreement to weight the disadvantaged more heavily. The key element, however, is that actions to improve the distribution of outcomes – and the equity between groups – have impacts on others, and thus it becomes a political question.

The example of the current distribution of teachers that favors higher income white students is one obvious situation. Here policy aimed at achieving a more equitable distribution of teachers may have great political appeal.²⁰ The impact of existing differences in teacher quality is substantial (average annual gains that are 0.08 lower for blacks). But, the evidence indicates substantial ability to alter the situation. The white-black gap of 0.7 s.d. (Table 2) could, by our estimates, be eliminated if blacks systematically got teachers one standard deviation above the mean or at the 85th percentile for 4-6 years in a row. Having a teacher at the 70th percentile for this period would cut the gap in half. Clearly these would imply substantial improvements in the

²⁰ Even here, complications of alternative policy goals enter. In many U.S. urban areas, upper income white families have moved out of the central city and into surrounding suburban areas. This movement has put fiscal pressure on cities as their tax bases erode and has led central cities to seek ways to make themselves attractive to middle-income families. Ensuring quality schools is often identified as the most important approach.

quality of teachers within our urban district, but the results underscore the point that correcting the gaps is not impossible.²¹

Table 3 shows that the current gaps in performance do not result from differences in having inexperienced teachers. On the other hand, policies that simultaneously kept the good teachers in heavily disadvantaged schools and cut down on the necessity of hiring new teachers would be beneficial.

A potentially more fortuitous situation would be one where disadvantaged students were more sensitive to certain inputs than more advantaged students. For example, if disadvantaged students reacted more strongly to small class sizes, a policy of providing smaller class sizes for disadvantaged students would simultaneously meet two objectives – improving overall achievement by obtaining a more efficient distribution of inputs and working to reduce any distributional differences in outcomes. (Of course, if more advantaged students reacted more strongly, the distributional issues would be made even larger).

This situation occurs in two places across the Texas schools: racial composition and school mobility. First, black achievement responds adversely to increased proportions of black students, but neither whites nor blacks are similarly affected. The estimates in Table 3 show that these effects are truly substantial. The difference in achievement growth given the current distribution of blacks compared to an equal distribution across the entire state is 0.038 standard deviation. This growth difference accumulates across time, suggesting that it is a direct contributor to the existing racial gap. At the same time, it is not entirely clear what can be done about the racial composition of schools from a policy standpoint. Most of the racial concentration in the schools results from black concentrations within certain districts. Within most districts, the distribution of the black population across schools is quite even – the result of school desegregation actions following *Brown v. Board of Education*. There is no legal basis for moving

²¹ Note that the district has just 15 percent white students, so it is not feasible simply to move good teachers from whites to blacks. There are insufficient numbers of high quality teachers currently with white students to yield the gains for blacks.

students across district boundaries (Armor (1995)), and, even if there were a basis, much of the distribution is also complicated by regional patterns of settlement in Texas. The possibility of opening up housing in suburban areas could accomplish part of this, although the policy consensus needed for such actions is difficult to get.

Second, blacks are both more sensitive to mobility rates in their schools and attend schools with higher mobility rates than whites. Therefore, if policies can stabilize the schools for black students, substantial gains could be possible. To date, few policies that try to affect either the level of mobility or the impact of mobility have been developed. Nonetheless, because of the magnitude of these effects, some increased attention would seem warranted.

The summary of this consideration of distributional issues is simple. The large gaps in performance by race and income can be affected by policies. The policies that might work, however, differ substantially from the existing set of common initiatives. Equalizing standard teacher inputs or reducing class sizes for disadvantaged students has little hope of lessening the observed achievement gaps simply because these factors do not systematically affect outcomes. On the other hand, substantial leverage exists through actions to alter the quality of teachers for disadvantaged students. Further, some peer aspects of schools – namely, the racial composition and the levels of student mobility – have substantial impacts on existing gaps and, if the effects could be lessened, offer another avenue for improving equity in the schools. Little policy attention has been given, however, to these aspects of peer composition.

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