

CESifo Venice Summer Institute

18 - 23 July 2011



CALL FOR PAPERS

CESifo Workshop on

GLOBALISATION, TRADE, FDI AND THE MULTINATIONAL FIRM

Organisers: Sjoerd Beugelsdijk, Steven Brakman, Hans van Ees
and Harry Garretsen

to be held on **18-19 July 2011**
on the island of San Servolo in the Bay of Venice, Italy

Workshop description

From the 1960s onwards, international economics and international business have been developing as separate fields. More recently, four trends that may lead to a possible convergence of international economics (IE) and international business (IB) have become evident. First, the modern IE literature has a strong microeconomic focus and it naturally leads to questions about the strategy and organisation of the multinational firm. Second, the firm orientation coincides with a revived interest in empirical research that is at the core of

IB. Third, both in IB and IE there is growing interest in the implications of location and distance (economic geography). Fourth, the interest of IB scholars to include culture and institutions in the description of distance coincides with the trend in IE to place a stronger focus on values, norms and beliefs.

The purpose of this workshop is to further contribute to the emerging and converging trends in IE and IB by attracting original contributions on these and related issues. All contributions with applied/policy aspects are welcome. Theoretical as well as empirical contributions aimed at delivering policy-relevant results are also solicited.

Keynote speakers

The keynote lectures will be delivered by

Alan Rugman	Henley Business School, University of Reading
Gianmarco Ottaviano	Bocconi University
Bruce Blonigen	University of Oregon

Organisers

Sjoerd Beugelsdijk	University of Groningen	s.beugelsdijk@rug.nl
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Contact

For submissions, please visit www.cesifo.org.

Go to the Conferences page, click on the conference submenu and then on the name of the conference; follow then the "Submit Paper" link below the conference description. Only online submissions will be accepted. Should you have any (technical) difficulties with the online submission procedure, please contact saavedra@cesifo.de for assistance.

The deadline for submissions is **March 30, 2011**. Authors of papers that are accepted for presentation at the workshop will be notified by the end of April.

A selection of the conference papers will be published as a volume in the *CESifo Seminar Series* by MIT Press. It is understood that all submissions to the conference imply submission to the publication outlet. The papers presented at the workshop can be revised after the workshop to incorporate useful suggestions. This revised version will then be submitted to the conference volume. Final publication decisions are based on a standard refereeing process.

CESifo will provide accommodation, and will reimburse economy travel costs, for all participants with accepted papers. Other CESifo Research Network members are invited to participate, but are expected to provide their own funding for travel and accommodation.