

MANAGEMENT AND ECONOMICS OF ICT CONFERENCE MUNICH

FEB 29 – MAR 2, 2012, MUNICH, GERMANY



CALL FOR PAPERS



The goal of the conference is to bring together scholars and practitioners who approach the question of the interdependencies between information and communication technologies (ICT), innovation, strategy, regulation and growth from different angles. We invite papers on the following (non exhaustive) list of topics:

Network Economics, Two-Sided Markets, E-Commerce, Price Discrimination, Versioning, Bundling, Dynamic Pricing, Advertising, Media and Online Content, Telecommunications, Net Neutrality, Regulation and Public Policy, Diffusion and Adoption of Knowledge and Innovations, Patents, Intellectual Property, Productivity and Growth at the Micro and Macro Level, Software and Internet Industries, ICT and Organizational Change, Outsourcing, Green ICT.

Confirmed Keynote Speaker: Neil Gandal (Tel Aviv University)

Scientific Committee: Mirco Draca (LSE CEP), JP Eggers (NYU Stern), Oliver Falck (ifo Institute), Marco Giarratana (U Bocconi), Michal Grajek (ESMT), Hanna Halaburda (Harvard), Steffen Hörnig (U Nova de Lisboa), Tobias Kretschmer (LMU, ifo Institute), Katja Seim (Wharton), Thomas Strobel (ifo Institute), Catherine Tucker (MIT Sloan), Patrick Waelbroeck (TELECOM ParisTech), Christine Zulehner (U Vienna)

We are very pleased to announce that the **International Journal of Industrial Organization** will publish a **special issue** edited by Pai-Ling Yin (MIT Sloan) and Tobias Kretschmer (LMU, ifo Institute) on the topic following the conference. The special issue is open to papers presented at the conference, as well as papers not presented at the conference.

Submission Details: Scholars and practitioners are invited to submit extended abstracts (3-6 pages) or full papers (preferred) in PDF format at our webpage at www.lmu.de/ictcm. Please indicate names, addresses, affiliations and email addresses of all authors and whether the paper should be considered for the award for the best PhD-student paper.

Submission deadline is **22 December 2011**. Notification on acceptance will be sent out by 23 January 2012.

Fees & Funding: No conference fee is charged. Financial support is available for a limited number of presenters and PhD students.

Further information: www.lmu.de/ictcm

We look forward to seeing you in Munich in Spring!

The local Organizing Committee:

Tobias Kretschmer, Esther Almasdi, Christian Essling, Christian Peukert

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